52 PAGES

SUPER DUCK

APPROVED READING — AN Archie MAGAZINE

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NO. 34 THE COCKEYED WONDER OCT.

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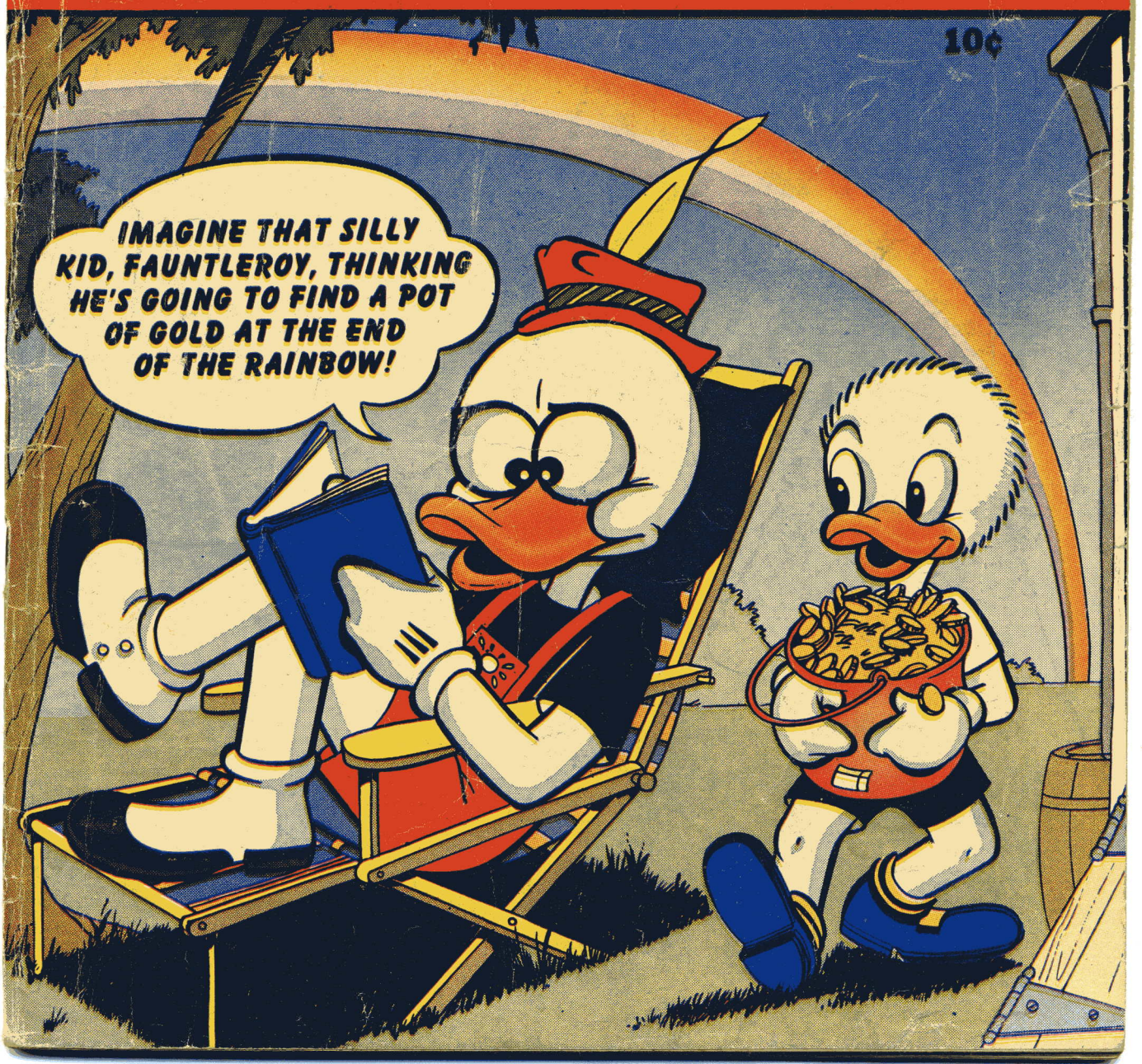

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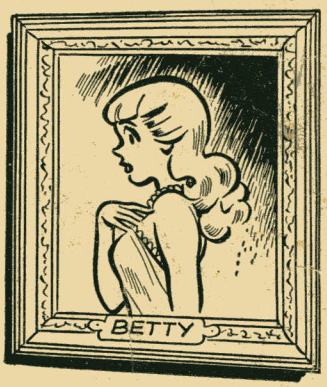
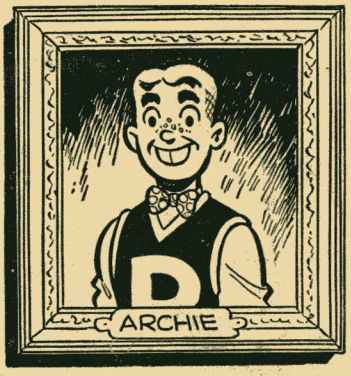
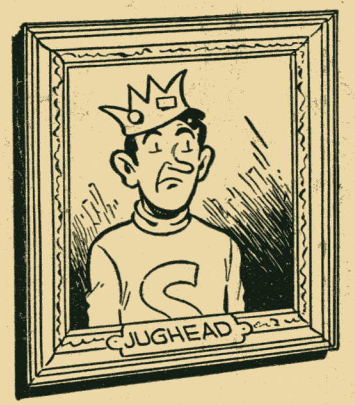
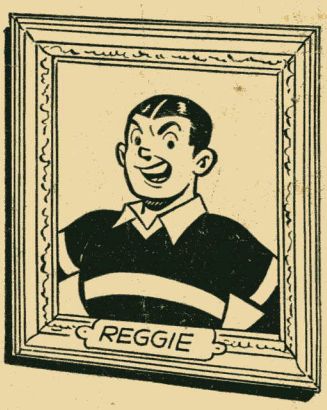


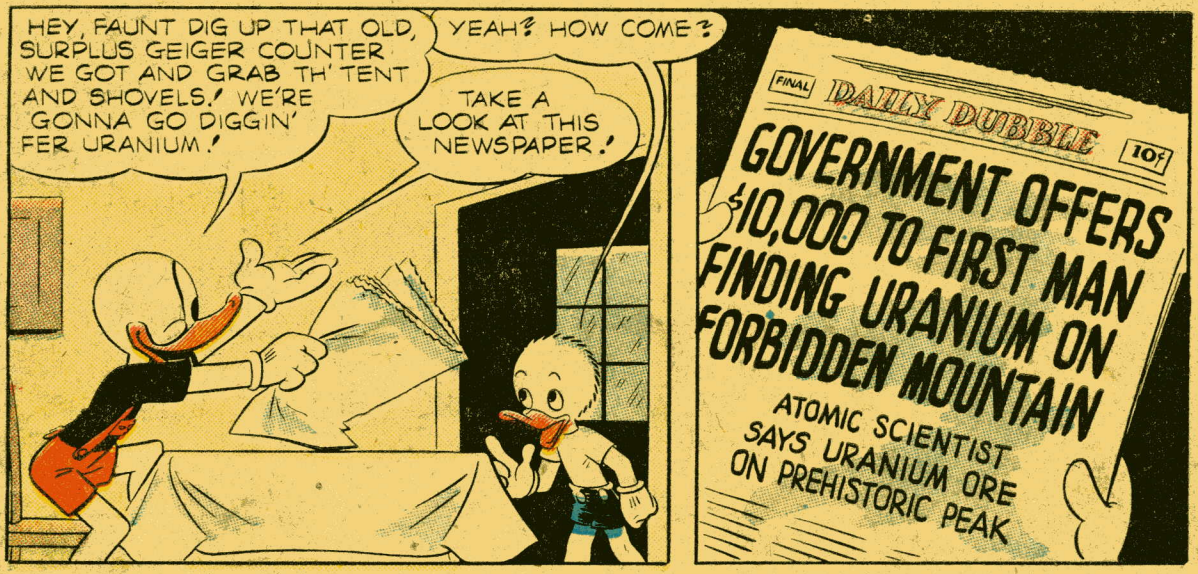


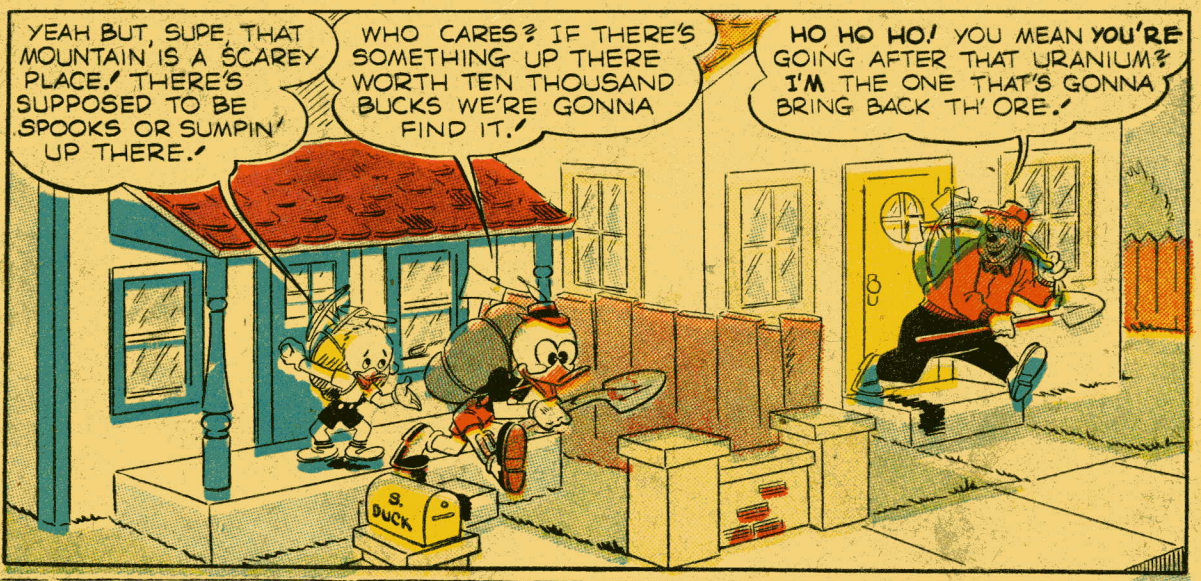




SUPER DUCK

"The MERRY MONSTER"





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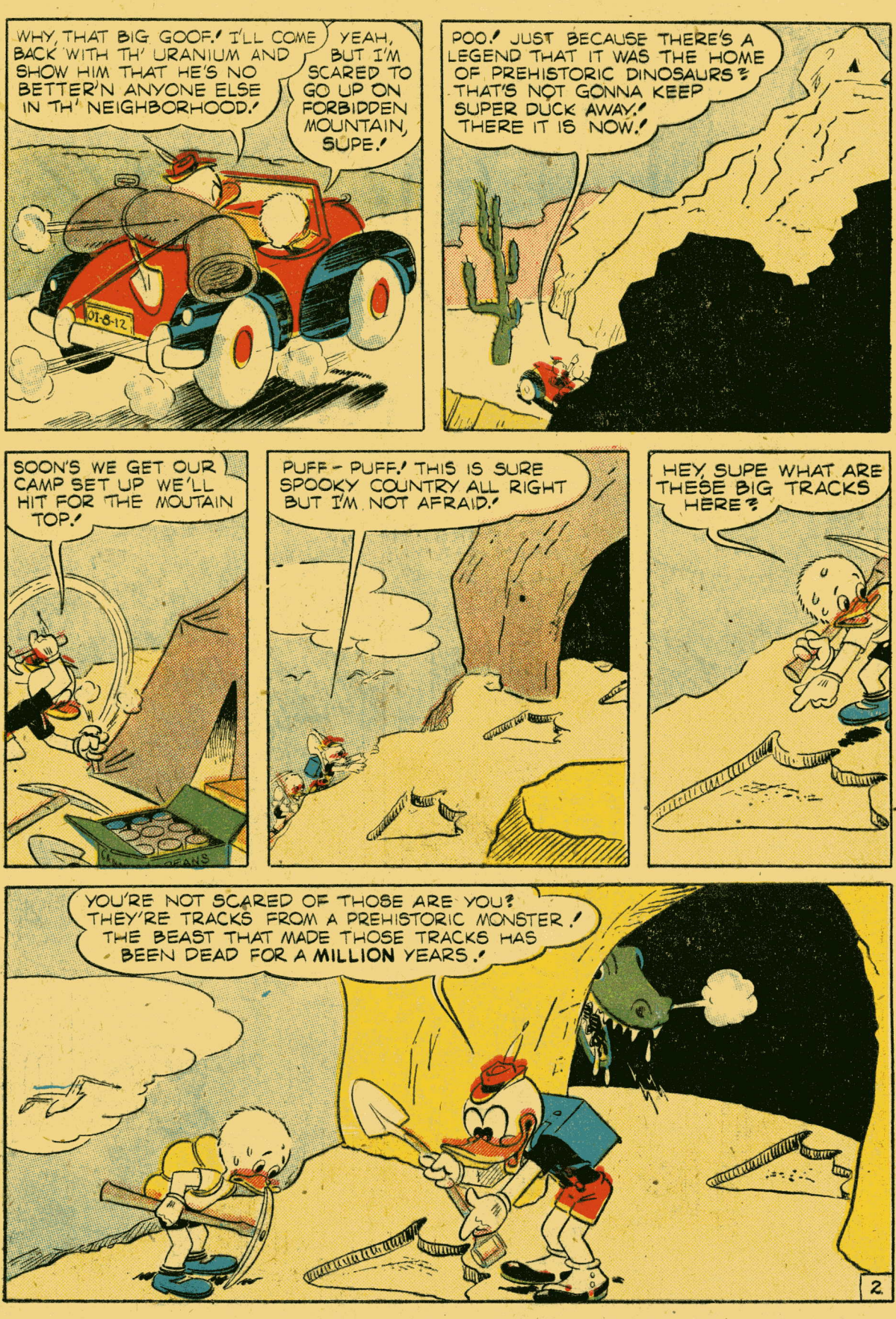
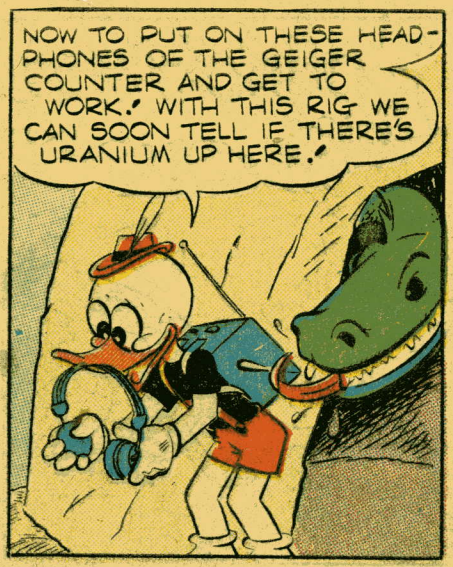
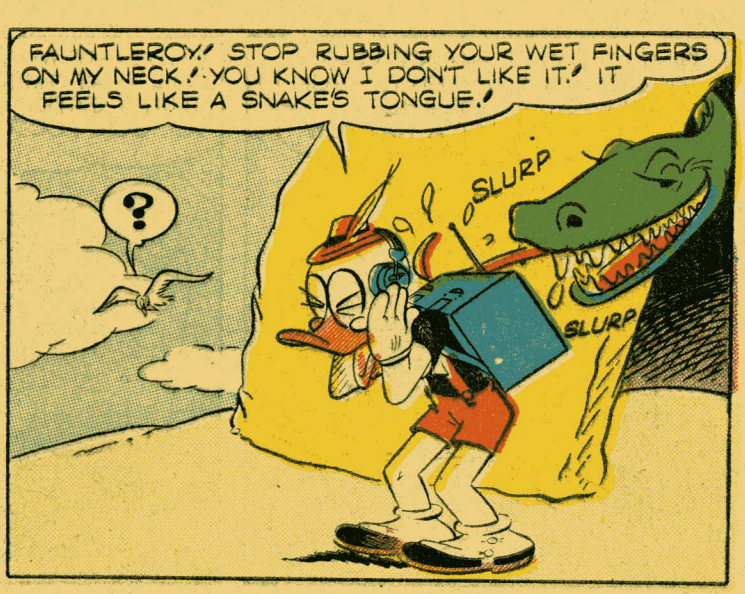
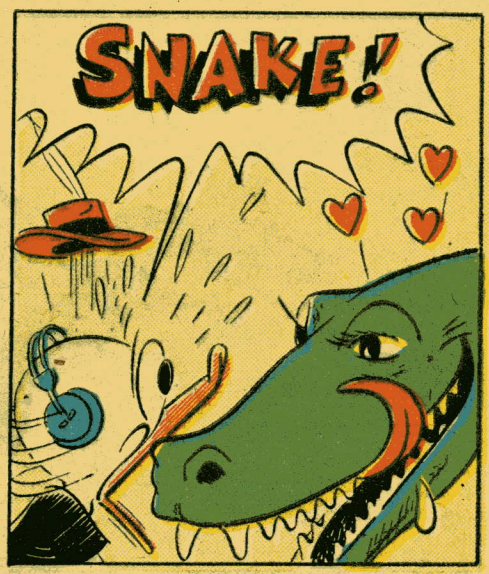

WHY, THAT BIG GOOF! I'LL COME BACK WITH TH' URANIUM AND SHOW HIM THAT HE'S NO BETTER'N ANYONE ELSE IN TH' NEIGHBORHOOD!
YEAH, BUT I'M SCARED TO GO UP ON FORBIDDEN MOUNTAIN, SUPE!
POO! JUST BECAUSE THERE'S A LEGEND THAT IT WAS THE HOME OF PREHISTORIC DINOSAURS? THAT'S NOT GONNA KEEP SUPER DUCK AWAY! THERE IT IS NOW!
SOON'S WE GET OUR CAMP SET UP WE'LL HIT FOR THE MOUTAIN TOP!
PUFF - PUFF! THIS IS SURE SPOOKY COUNTRY ALL RIGHT BUT I'M NOT AFRAID!
HEY, SUPE WHAT ARE THESE BIG TRACKS HERE?
YOU'RE NOT SCARED OF THOSE ARE YOU? THEY'RE TRACKS FROM A PREHISTORIC MONSTER! THE BEAST THAT MADE THOSE TRACKS HAS BEEN DEAD FOR A MILLION YEARS!
2

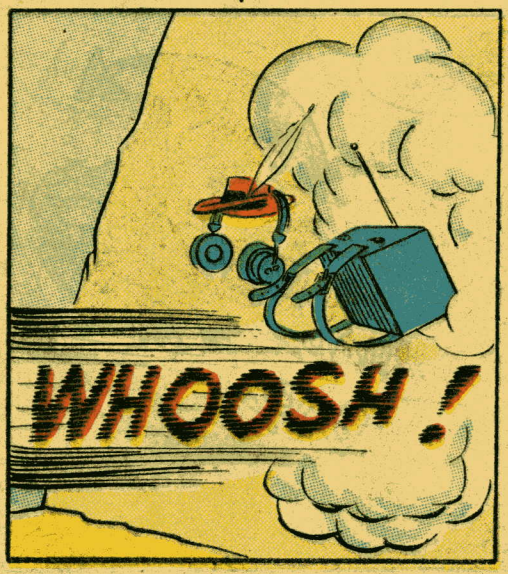

NOW TO PUT ON THESE HEAD-PHONES OF THE GEIGER COUNTER AND GET TO WORK! WITH THIS RIG WE CAN SOON TELL IF THERE'S URANIUM UP HERE!

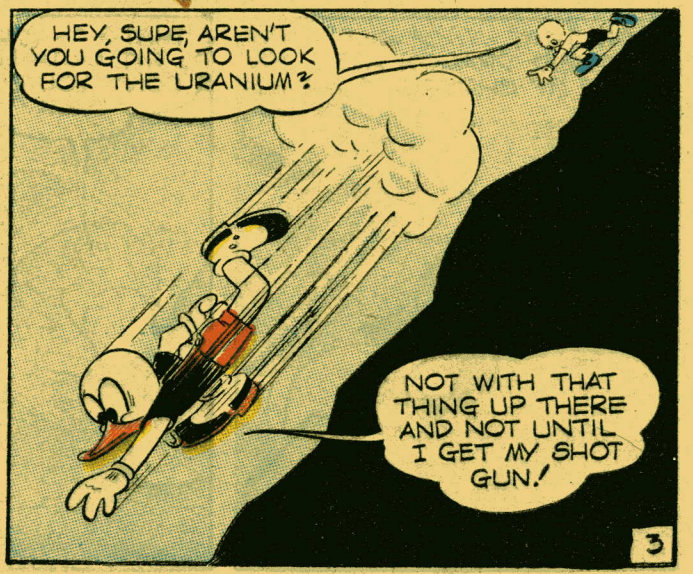

FAUNTLEROY! STOP RUBBING YOUR WET FINGERS ON MY NECK! YOU KNOW I DON'T LIKE IT! IT FEELS LIKE A SNAKE'S TONGUE!
?
SLURP
SLURP

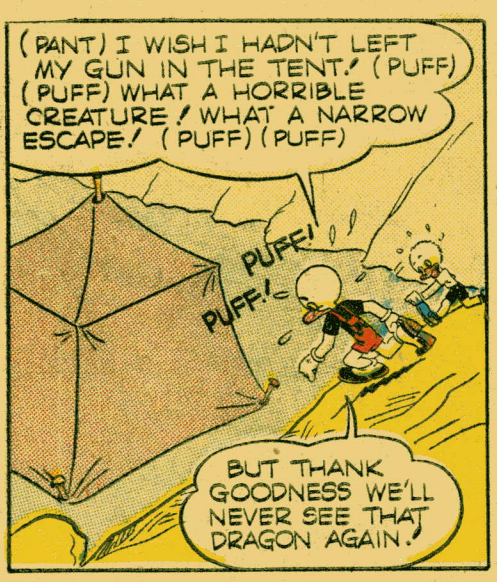
I WISH YOU WOULD QUIT CLOWNING AROUND AND QUIT MAKING LIKE A SNAKE!

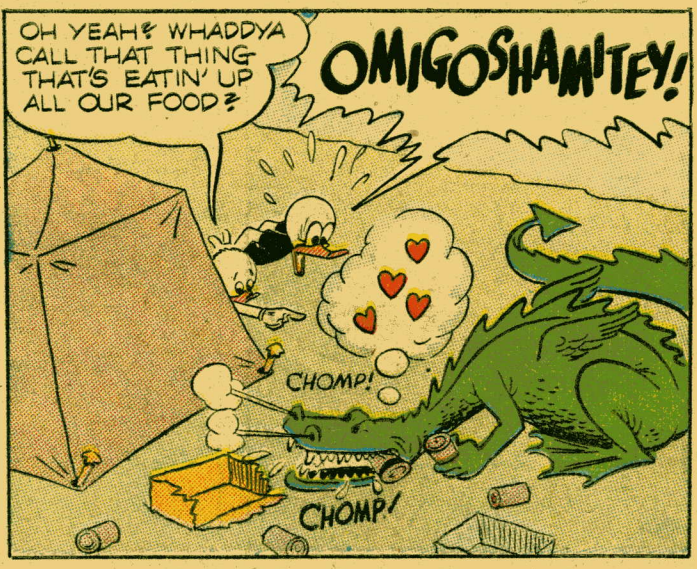
SNAKE?

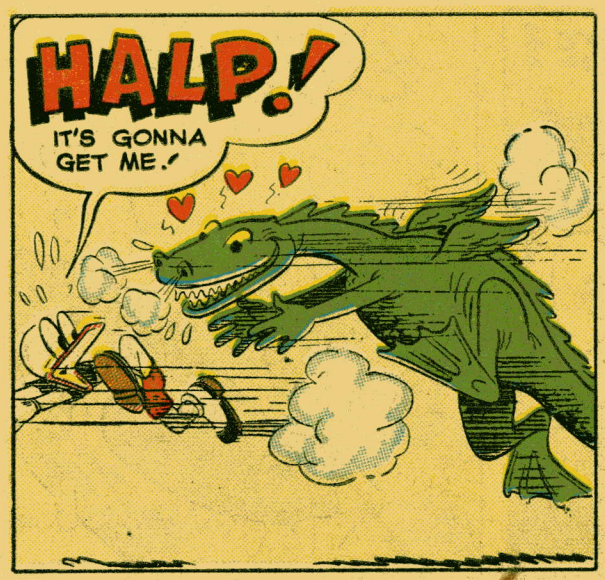

SNAKE!

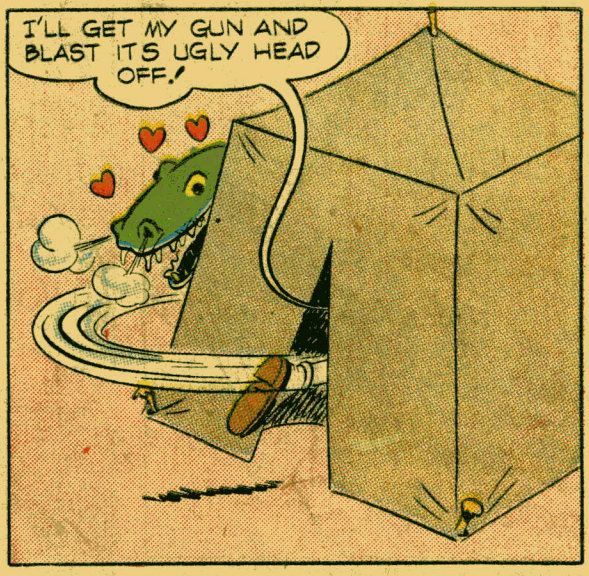

WHOOSH!


HEY, SUPE, AREN'T YOU GOING TO LOOK FOR THE URANIUM?
NOT WITH THAT THING UP THERE AND NOT UNTIL I GET MY SHOT GUN!

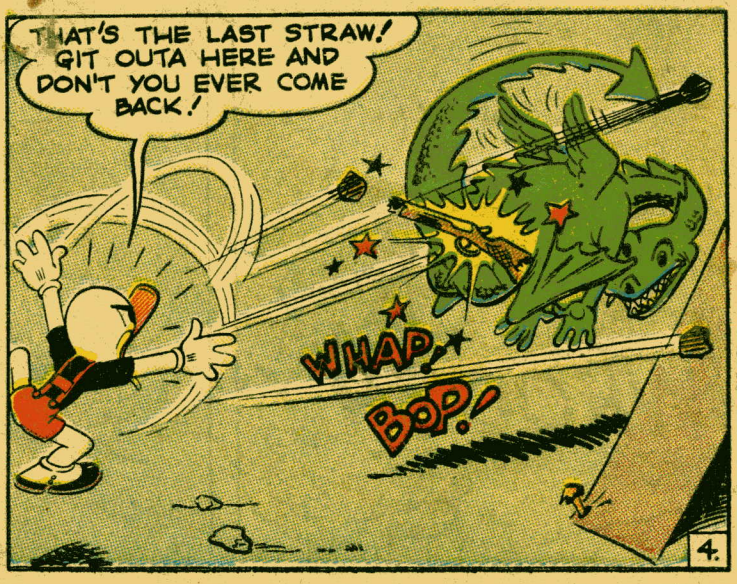

(PANT) I WISH I HADN'T LEFT MY GUN IN THE TENT! (PUFF) (PUFF) WHAT A HORRIBLE CREATURE! WHAT A NARROW ESCAPE! (PUFF) (PUFF)
PUFF!
PUFF!
BUT THANK GOODNESS WE'LL NEVER SEE THAT DRAGON AGAIN!

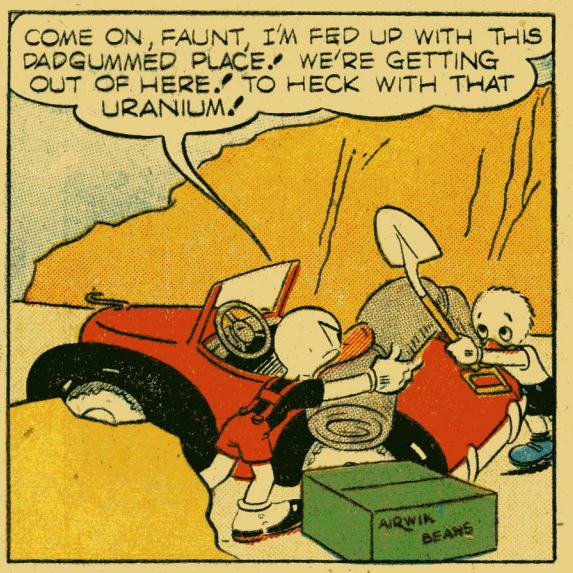

OH YEAH? WHADDYA CALL THAT THING THAT'S EATIN' UP ALL OUR FOOD?
OMIGOSHAMITEY!
CHOMP!
CHOMP!

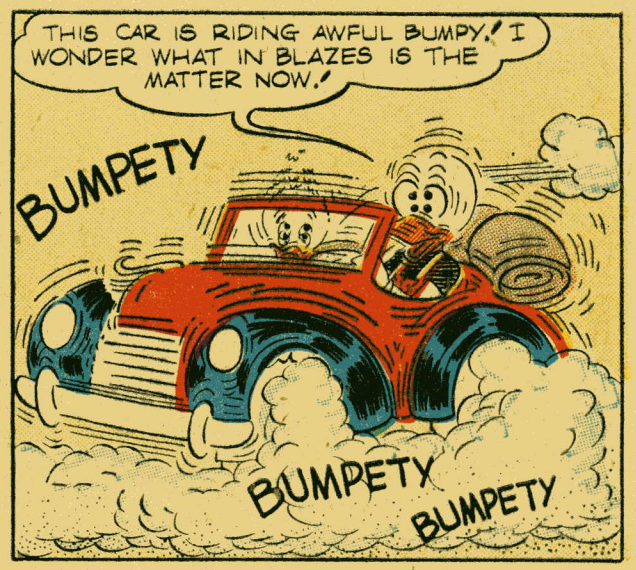

HALP!
IT'S GONNA GET ME!

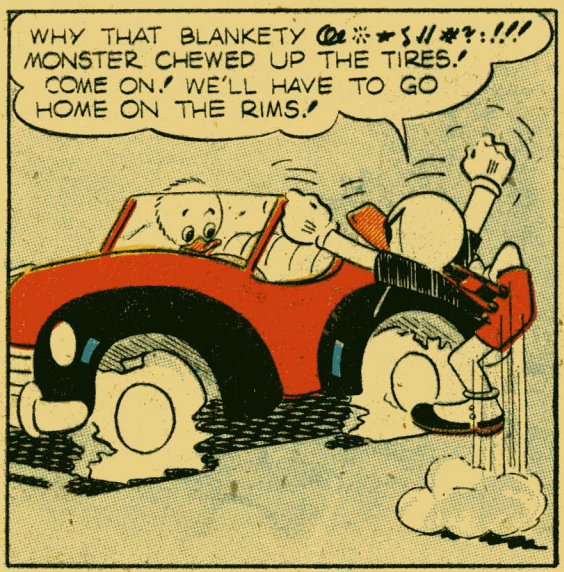

I'LL GET MY GUN AND BLAST ITS UGLY HEAD OFF!

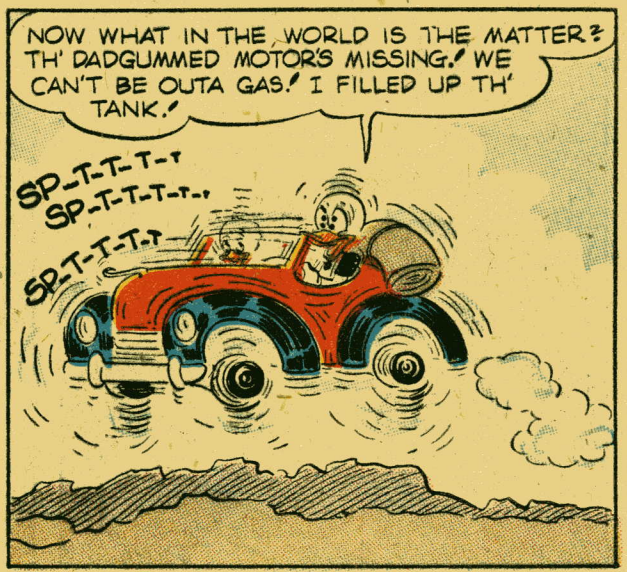
WHY THAT @!/*~:!! STUPID DRAGON ATE UP MY SHOTGUN!


THAT'S THE LAST STRAW! GIT OUTA HERE AND DON'T YOU EVER COME BACK!
WHAP!
BOP!
4.

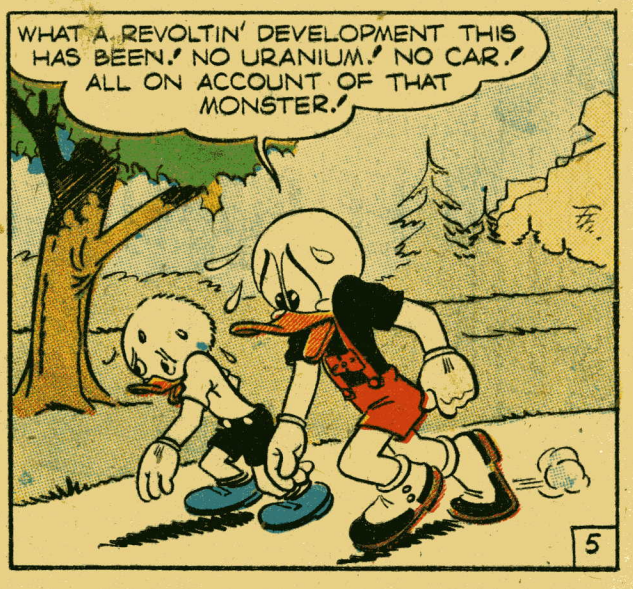

COME ON, FAUNT, I'M FED UP WITH THIS DADGUMMED PLACE! WE'RE GETTING OUT OF HERE! TO HECK WITH THAT URANIUM!
AIRWIA BEANS


THIS CAR IS RIDING AWFUL BUMPY! I WONDER WHAT IN BLAZES IS THE MATTER NOW!
BUMPETY
BUMPETY
BUMPETY

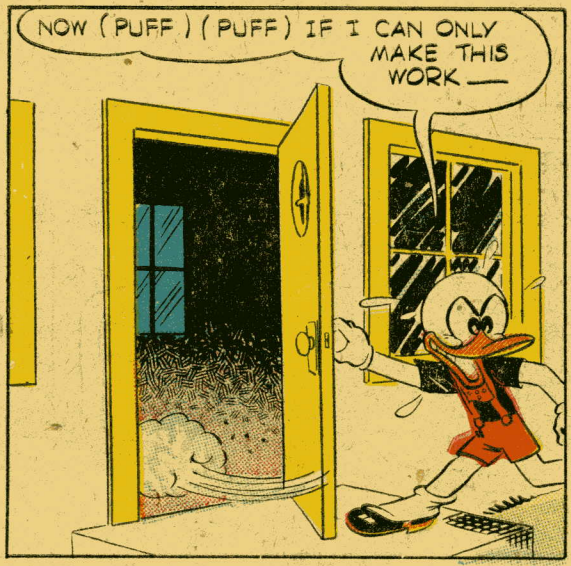

WHY THAT BLANKETY @&%*$!!#?:!!! MONSTER CHEWED UP THE TIRES! COME ON! WE'LL HAVE TO GO HOME ON THE RIMS!

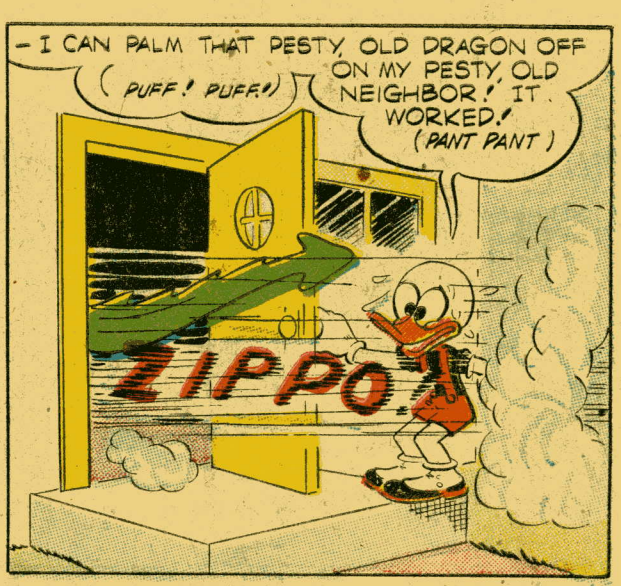

NOW WHAT IN THE WORLD IS THE MATTER? TH' DADGUMMED MOTOR'S MISSING! WE CAN'T BE OUTA GAS! I FILLED UP TH' TANK!
SP-T-T-T-T
SP-T-T-T-T-T-T
SP-T-T-T-T

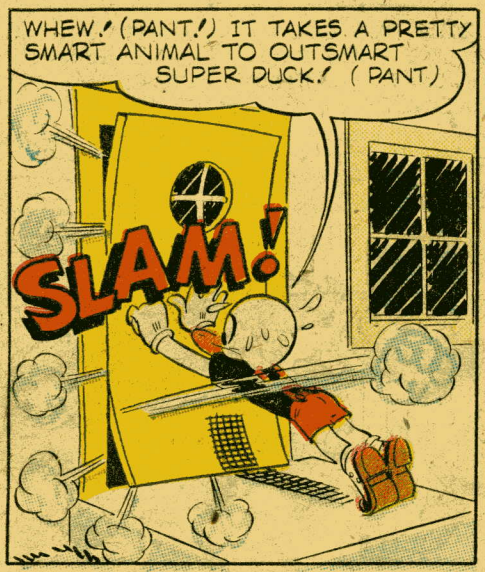
HE DID IT! HE DID IT! THAT DRAGON DRAINED THE GAS TANK! HE DRAINED THE GAS TANK! WE GOTTA WALK HOME NOW!

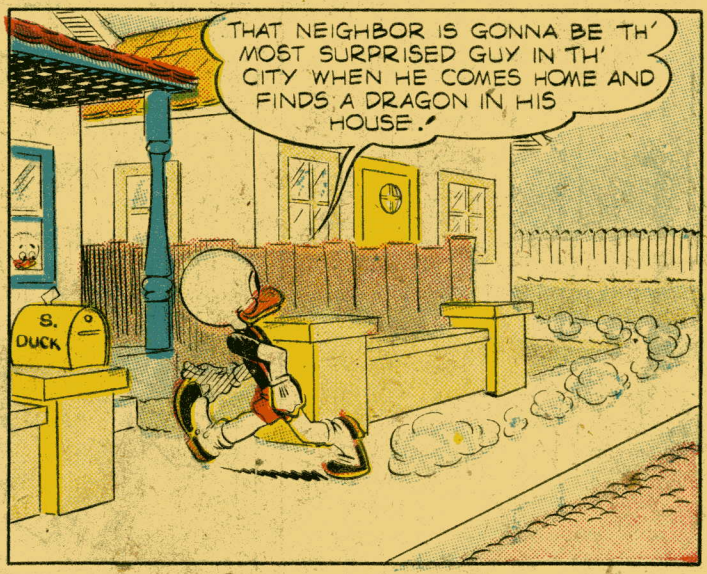

WHAT A REVOLTIN' DEVELOPMENT THIS HAS BEEN! NO URANIUM! NO CAR! ALL ON ACCOUNT OF THAT MONSTER!
5

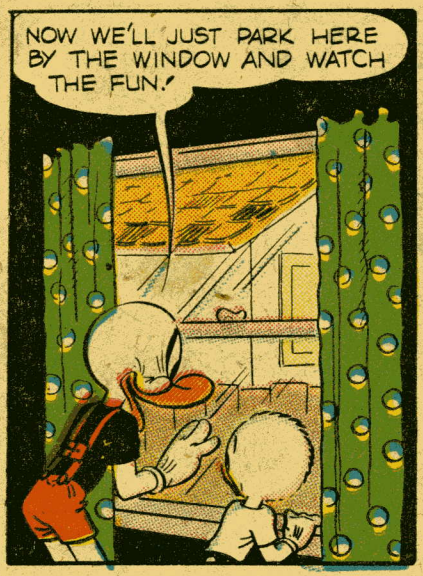
I'M BUSHED! THAT PESTY NEIGHBOR'S GOT THE LAUGH ON US TODAY, BUT —
S. DUCK
—AT LEAST, WE'RE PERMANENTLY RID OF THAT AWFUL BEAST! NOW FOR A GOOD ——
YIPE!
HALP!
GANGWAY! IT'S THAT DRAGON AGAIN!
HUH?
6

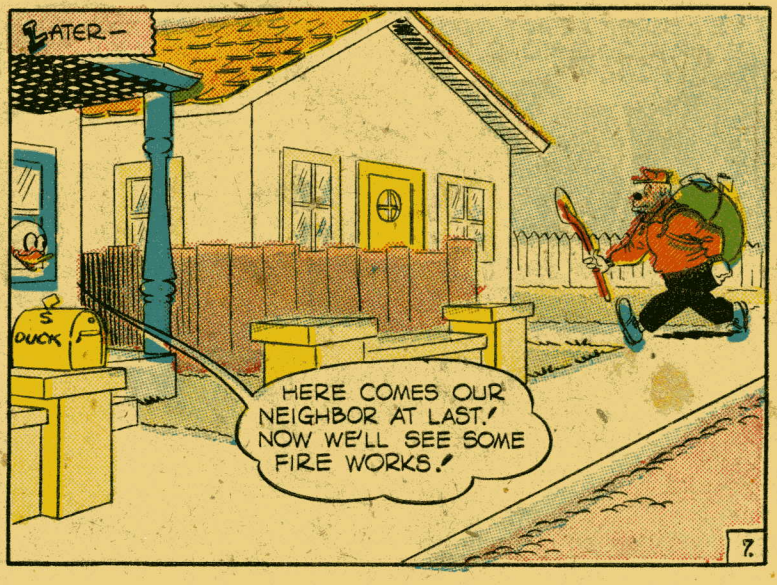

NOW (PUFF) (PUFF) IF I CAN ONLY MAKE THIS WORK—


—I CAN PALM THAT PESTY OLD DRAGON OFF ON MY PESTY OLD NEIGHBOR! IT WORKED! (PANT PANT)
(PUFF! PUFF!)
ZIPPO!


WHEW! (PANT!) IT TAKES A PRETTY SMART ANIMAL TO OUTSMART SUPER DUCK! (PANT)
SLAM!


THAT NEIGHBOR IS GONNA BE TH' MOST SURPRISED GUY IN TH' CITY WHEN HE COMES HOME AND FINDS A DRAGON IN HIS HOUSE!
S. DUCK


NOW WE'LL JUST PARK HERE BY THE WINDOW AND WATCH THE FUN!

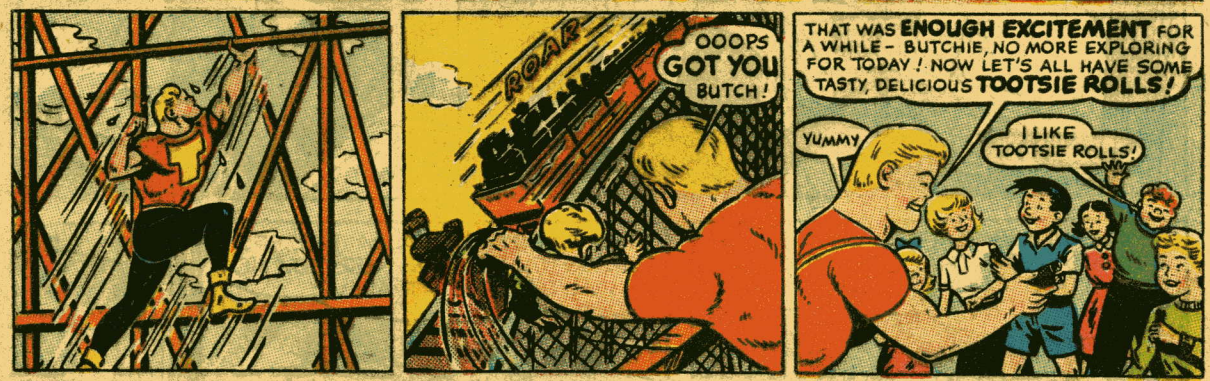

LATER—
S. DUCK
HERE COMES OUR NEIGHBOR AT LAST! NOW WE'LL SEE SOME FIRE WORKS!

THIS DENOTES SHORT PASSAGE OF TIME!
WELL I'LL BE DADGUMMED! HE'S BEEN IN THERE A HALF HOUR AND NOT A PEEP OUTA HIM!
H'M-M! THERE'S A TRUCK DRIVIN' UP TO HIS HOUSE! NOW WHAT'S THAT GUY UP TO?
STOP TH'TRUCK JOE! HERE'S THE PLACE!
SQUEEK..!
THERE'S SOMETHING FUNNY GOING ON HERE!
BUNGLING BROTHERS CIRCUS PAYS GOOD DOUGH FOR MONSTERS LIKE THIS! THIS IS THE ONLY DRAGON IN CAPTIVITY! THIS SPECIES HAS BEEN EXTINCT FOR A MILLION YEARS!
EIGHTEEN-NINETEEN-TWENTY THOUSAND DOLLARS!
HEY, SUPE! AREN'T YOU EVER GOING TO COME HOME?
NAW! NOT TILL I FIND THE TWENTY THOUSAND BUCK MATE TO THAT *!!*$!! MONSTER! COME HERE, NICE LITTLE DRAGGIE! COME ON TO PAPA! COME, KITTY KITTY!
END

Captain Tootsie ©

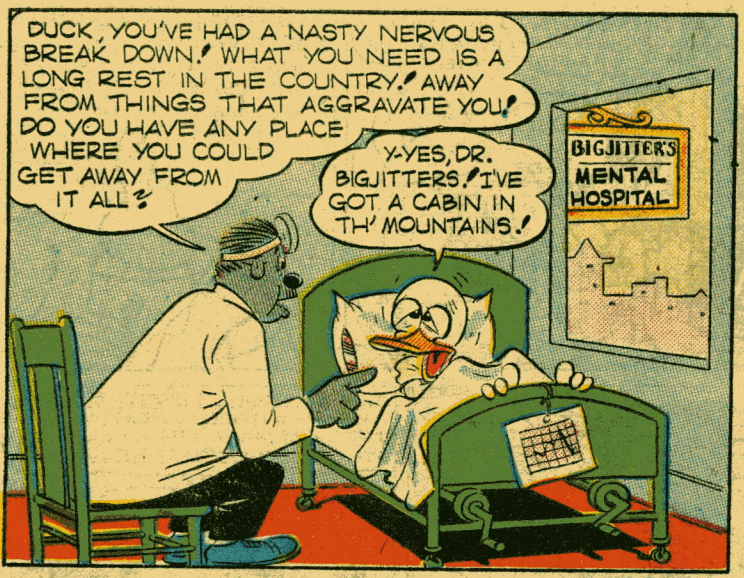
SAVES BUTCH

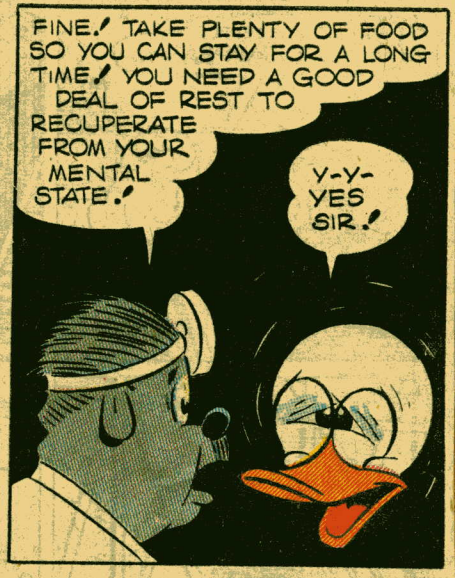
By BILL SCHREIBER

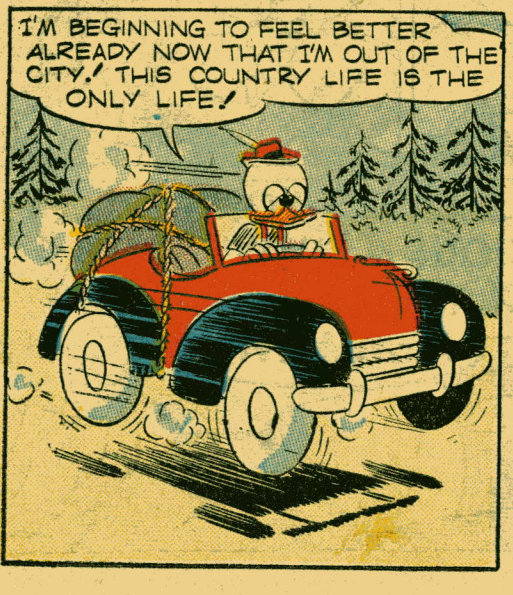


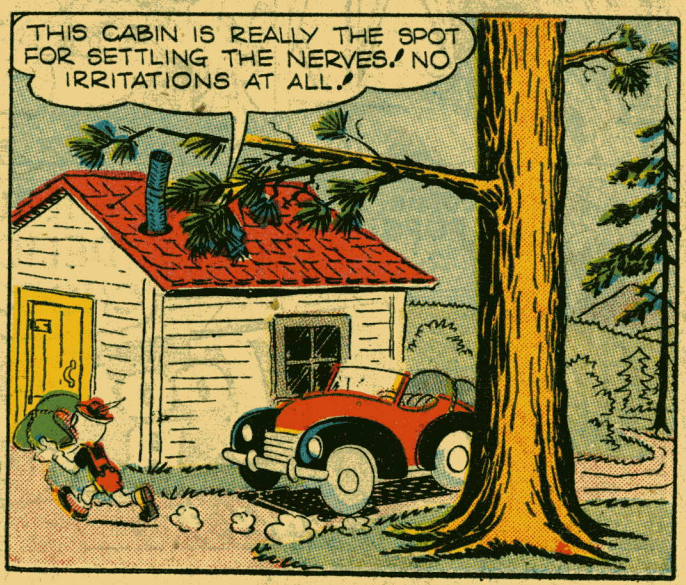
SUPER DUCK

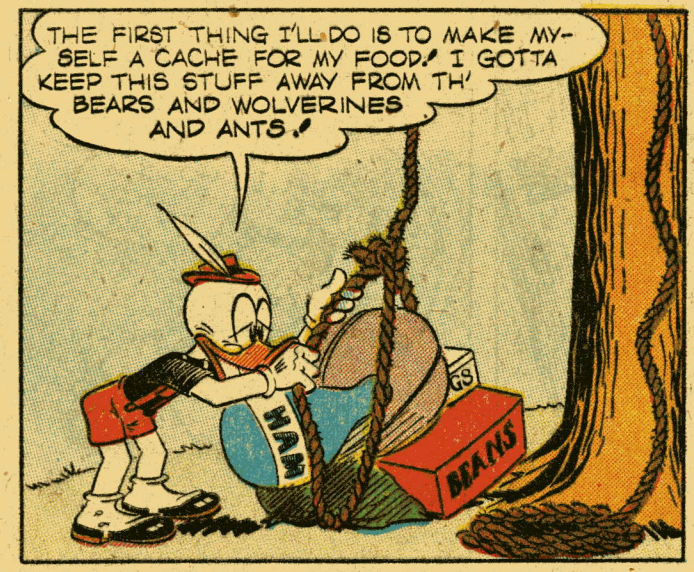
"FROM SUPE TO NUTS"

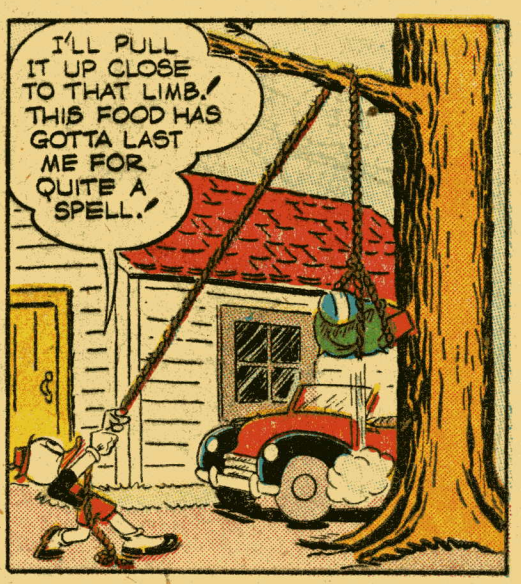


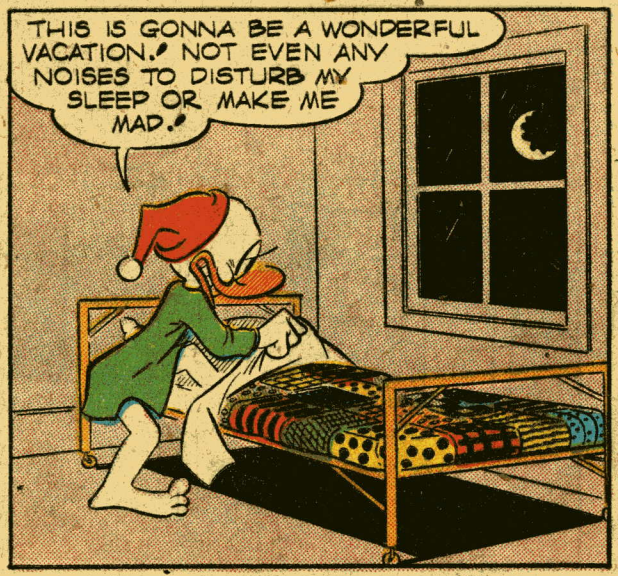


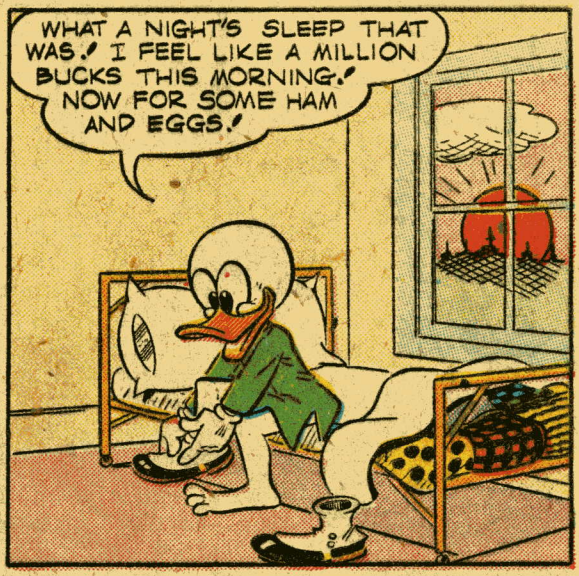


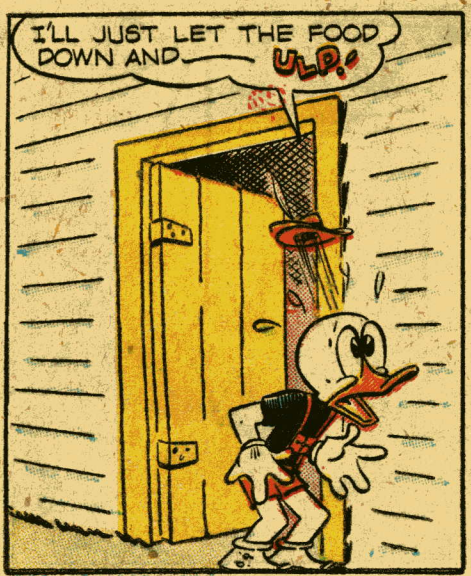


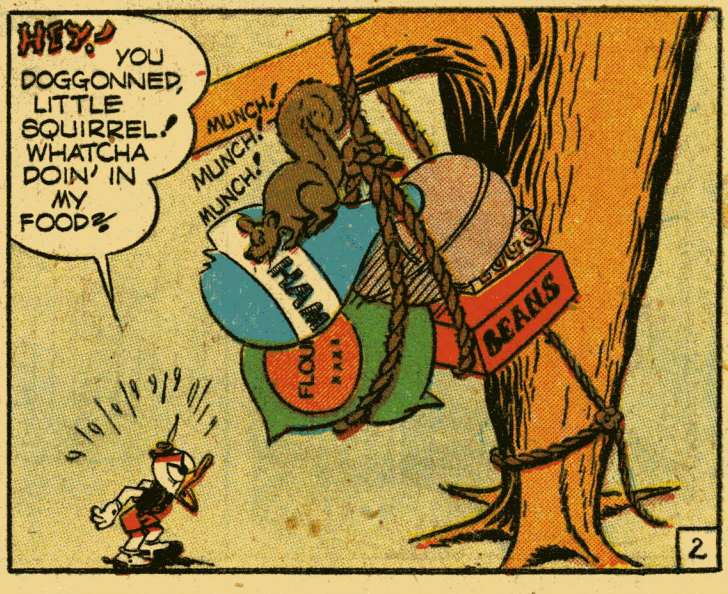

THE FIRST THING I'LL DO IS TO MAKE MYSELF A CACHE FOR MY FOOD! I GOTTA KEEP THIS STUFF AWAY FROM TH' BEARS AND WOLVERINES AND ANTS!
HAM
BEANS

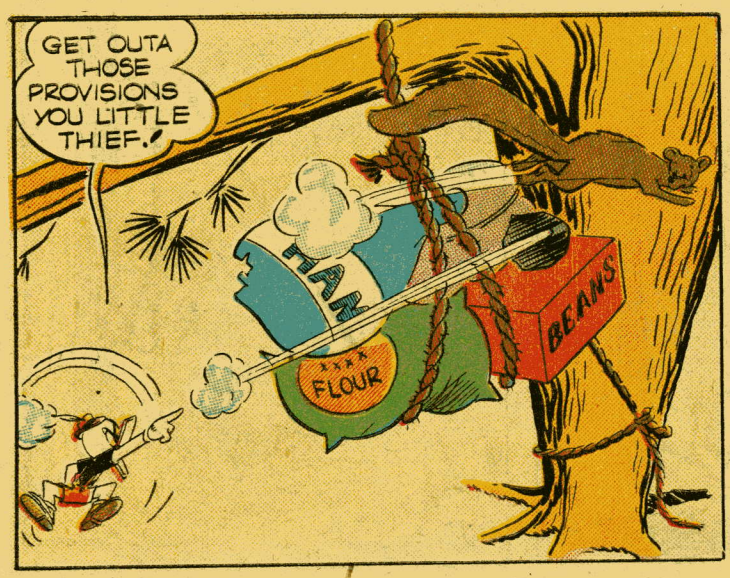

I'LL PULL IT UP CLOSE TO THAT LIMB! THIS FOOD HAS GOTTA LAST ME FOR QUITE A SPELL!

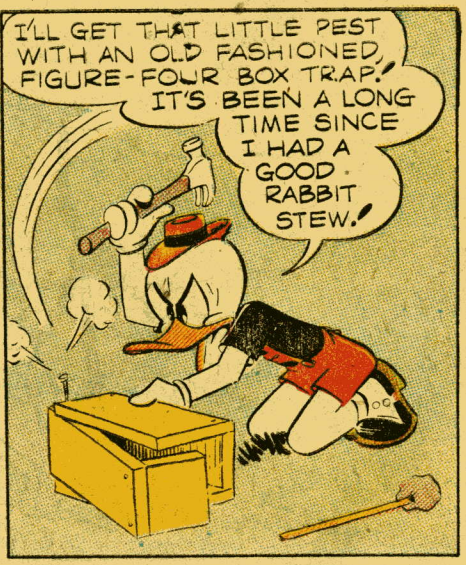

THIS IS GONNA BE A WONDERFUL VACATION! NOT EVEN ANY NOISES TO DISTURB MY SLEEP OR MAKE ME MAD!

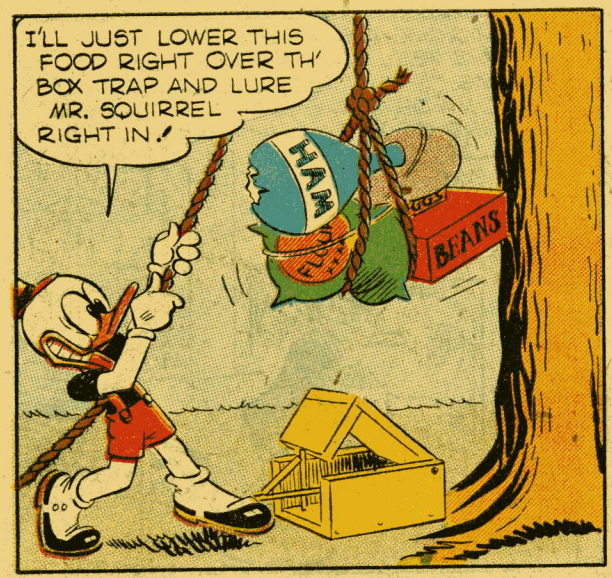

WHAT A NIGHT'S SLEEP THAT WAS! I FEEL LIKE A MILLION BUCKS THIS MORNING! NOW FOR SOME HAM AND EGGS!

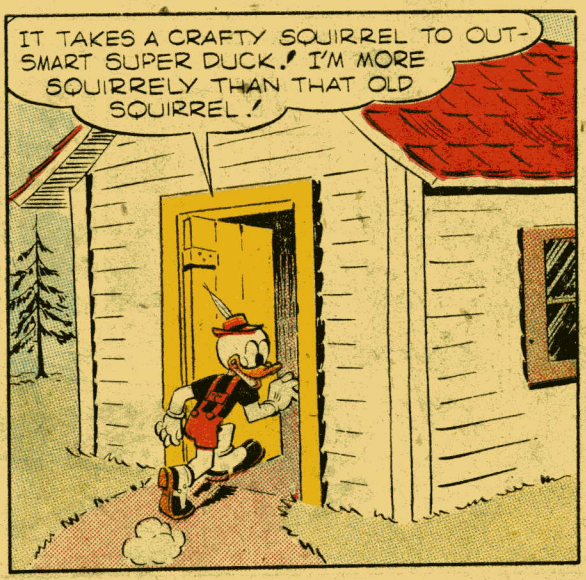

I'LL JUST LET THE FOOD DOWN AND—
U.P.!

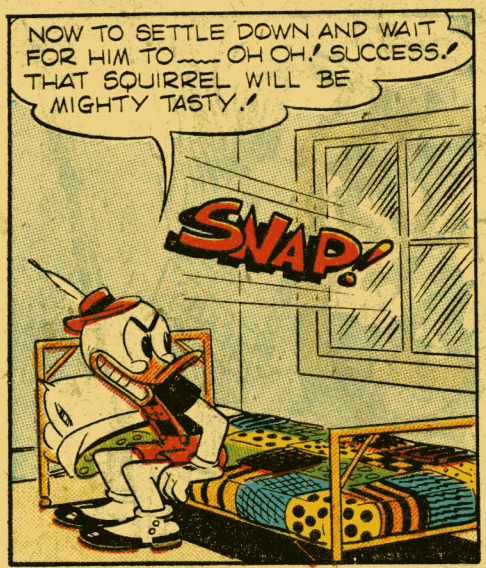

HEY! YOU DOGGONNED, LITTLE SQUIRREL! WHATCHA DOIN' IN MY FOOD?
MUNCH! MUNCH! MUNCH!
HAM
FLOUR
BEANS

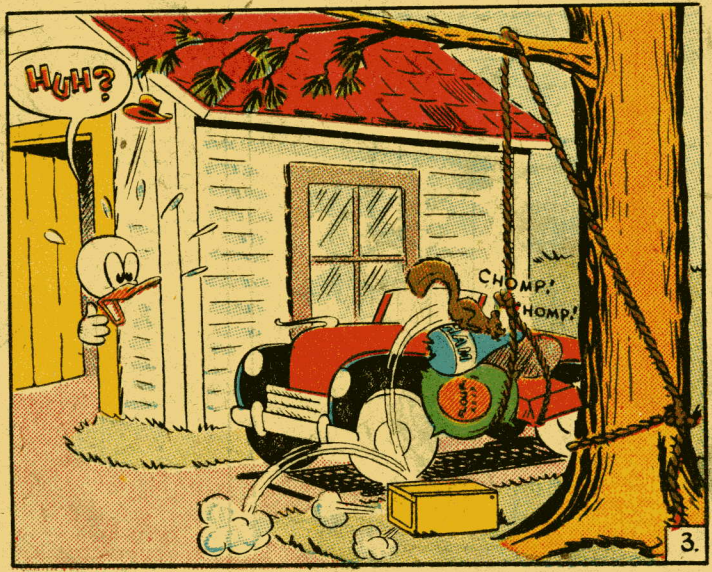

GET OUTA THOSE PROVISIONS YOU LITTLE THIEF!
HAM
FLOUR
BEANS


I'LL GET THAT LITTLE PEST WITH AN OLD FASHIONED, FIGURE-FOUR BOX TRAP! IT'S BEEN A LONG TIME SINCE I HAD A GOOD RABBIT STEW!


I'LL JUST LOWER THIS FOOD RIGHT OVER TH' BOX TRAP AND LURE MR. SQUIRREL RIGHT IN!
HAM
BEANS

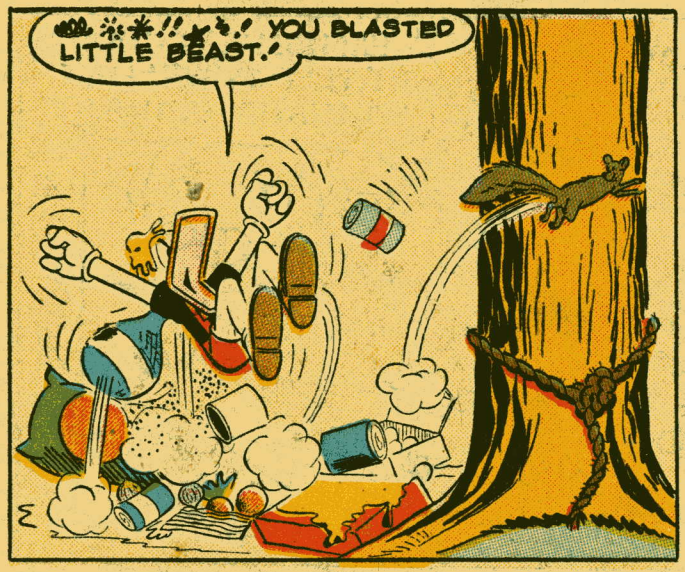

IT TAKES A CRAFTY SQUIRREL TO OUT-SMART SUPER DUCK! I'M MORE SQUIRRELY THAN THAT OLD SQUIRREL!


NOW TO SETTLE DOWN AND WAIT FOR HIM TO—— OH OH! SUCCESS! THAT SQUIRREL WILL BE MIGHTY TASTY!
SNAP!


HUH?
CHOMP!
CHOMP!

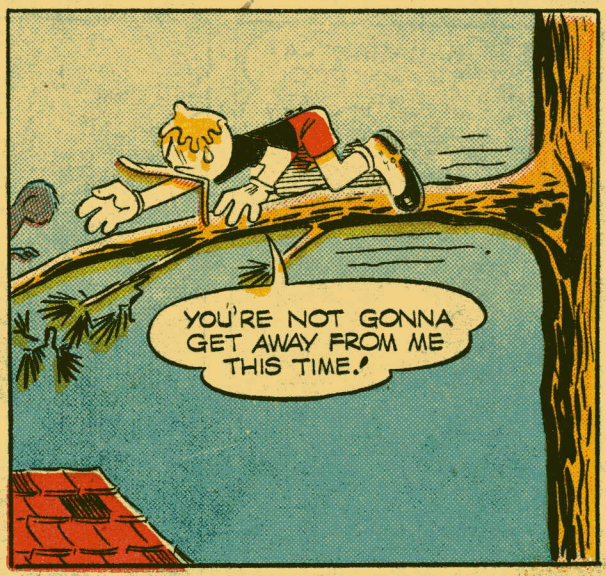
WHY, YOU LITTLE SO-AND-SO! I'LL CLUB YOU TO DEATH!
HAM
BEANS
IF ONE TRAP DOESN'T CATCH HIM A HALF DOZEN WILL!
BANG!
I'LL SHOW HIM THAT HE CAN'T OUT-FOX ME!
NOW TO GET BACK IN THE CABIN AND RELAX TILL THAT SQUIRREL GETS IN A TRAP!
AH HAH! THIS TIME I KNOW I GOT HIM!
SNAP!
SNAP!
SNAP!
SNAP!
YIPE!
4

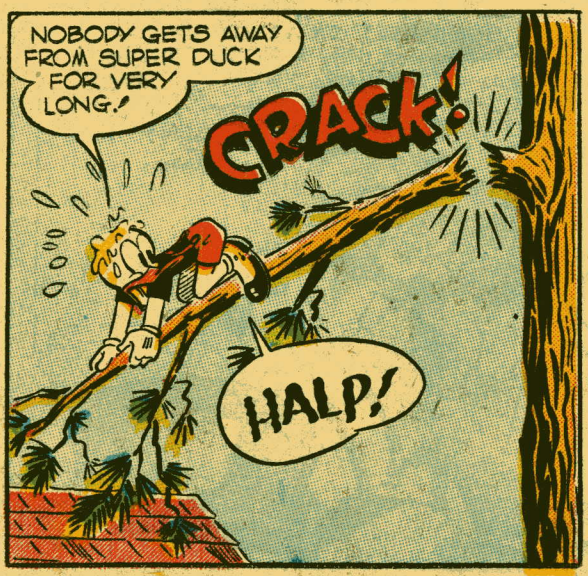
WHY THAT SNEAKY LITTLE PEST! I'LL GET MY GUN AND BLOW HIS HEAD OFF!
I'LL FIX HIS WAGON FOR GOOD!
YOUR GOOSE IS COOKED!
BLAM!
PLOP!
CHOMP! CHOMP! CHOMP!
HAM
EGGS
FLOUR
5

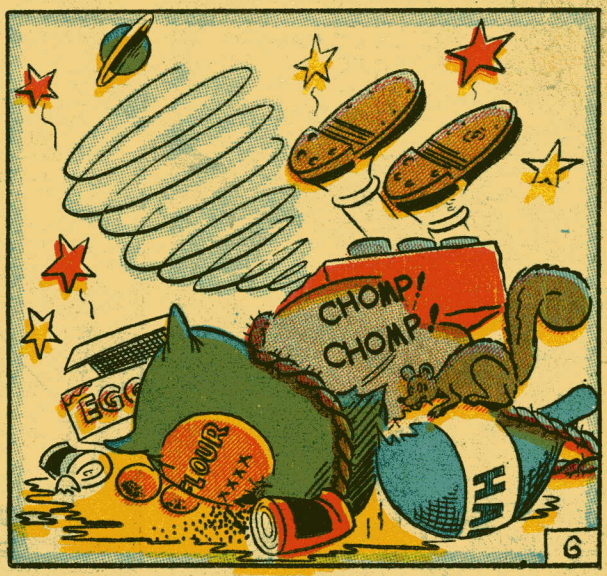

YOU BLASTED LITTLE BEAST.!

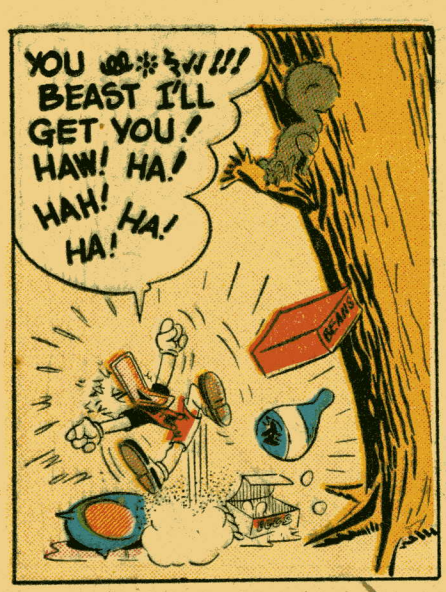
I'LL TEAR YOU APART WITH MY BARE HANDS!

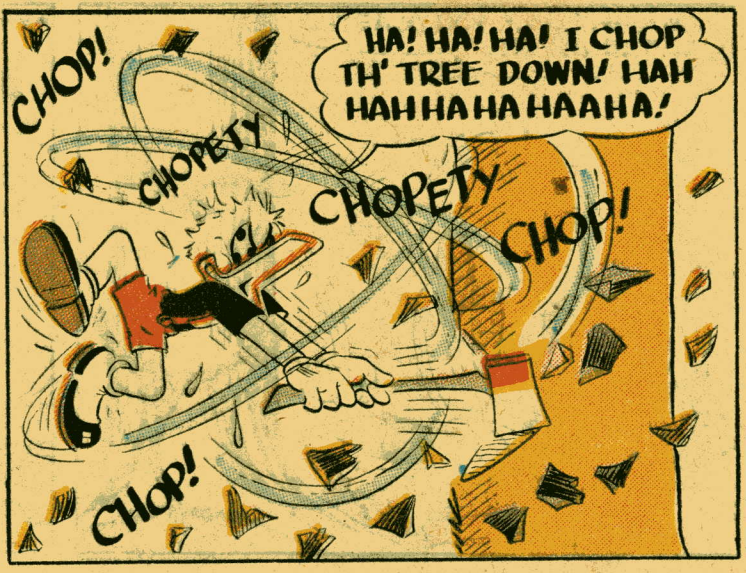
COME BACK YOU COWARD! COME BACK AND FIGHT LIKE A MAN!


YOU'RE NOT GONNA GET AWAY FROM ME THIS TIME!

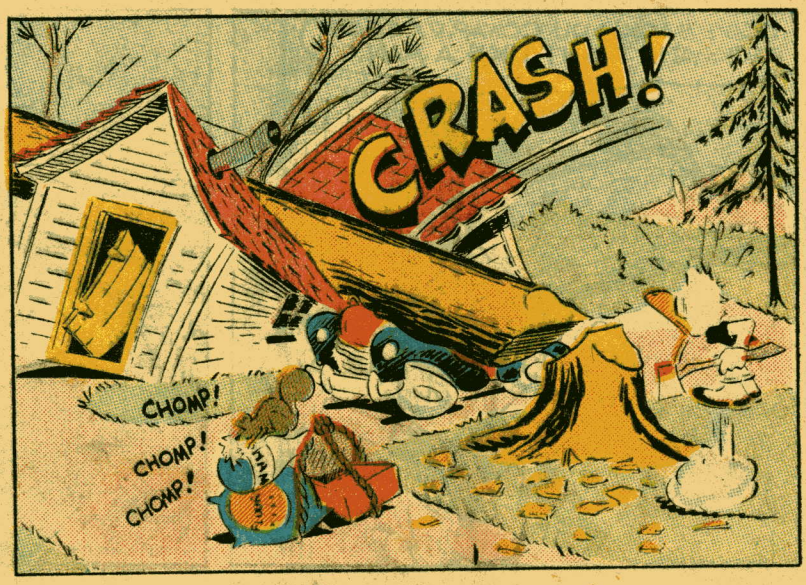

NOBODY GETS AWAY FROM SUPER DUCK FOR VERY LONG!
CRACK!
HALP!


CHOMP!
CHOMP!
EGG
FLOUR

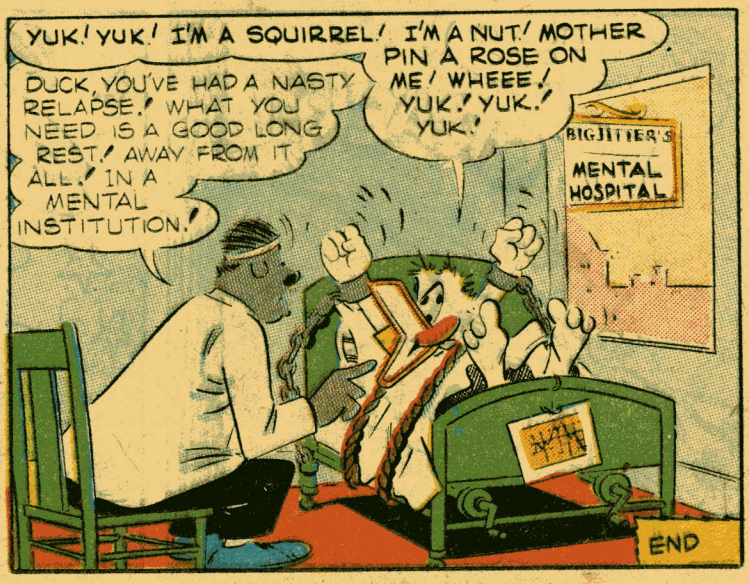

YOU @*$%!!! BEAST I'LL GET YOU! HAW! HA! HAH! HA! HA!
GEARS


CHOP!
HA! HA! HA! I CHOP TH' TREE DOWN! HAH HAH HA HA HA A HA!
CHOPETY
CHOPETY
CHOP!
CHOP!

HA HA HA HA HA HA! TRY AN' FOOL ME, WILL YA? HAH A HA HA HA HA HA!


CRASH!
CHOMP!
CHOMP!
CHOMP!

CACKLE! CACKLE! HA HA HA! CACKLE! YUK! YUK! YUK! YUK! HA HA HA HA HA HA HA HA HA!


YUK! YUK! I'M A SQUIRREL! I'M A NUT! MOTHER PIN A ROSE ON ME! WHEEE! YUK! YUK! YUK!
DUCK, YOU'VE HAD A NASTY RELAPSE! WHAT YOU NEED IS A GOOD LONG REST! AWAY FROM IT ALL! IN A MENTAL INSTITUTION!
BIGJITTER'S MENTAL HOSPITAL
END

TOM MIX TRADING POST

LOOK WHAT YOU CAN GET AT **LOW COST** BY USING **SHREDDED RALSTON** BOX TOPS AT MY TRADING POST

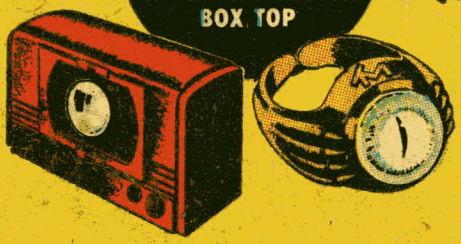
BOTH FOR ONLY 20¢ AND ONE SHREDDED RALSTON BOX TOP

A MINIATURE REPRODUCTION OF A FAMOUS RCA VICTOR

Television Set

With 5 exciting toy-television films of your favorite radio, television and movie stars.

Hold this amazing television set up to your eye . . . turn a hidden dial—and see these wonderful photos and picture stories of Lou Costello . . . Tom Mix . . . Marx Brothers . . . Kukla, Fran and Ollie . . . and U. S. Jet Planes in Action.



AN AMAZING, MYSTERIOUS

Magic-Light Tiger-Eye Ring!

GLOWS LIKE A FEROCIOUS ANIMAL EYE AT NIGHT

Contains a Polonium compound which makes it glow in the dark like an eerie tiger's eye.

Mounted on golden-plastic band bearing cat's-claw design and Tom Mix brand.

Golden Plastic Bullet TELESCOPE

Keenest thing you've ever seen! Makes objects 4 times larger . . . look in other end and objects will be 20 times smaller. Handy magnifying glass for detective work . . . Wonderful secret compartment for maps and messages!

BOTH FOR ONLY 15¢ AND ONE SHREDDED RALSTON BOX TOP

Magic Tone SOUND-EFFECTS WHISTLE

Imitates lots of different kinds of birds . . . makes "mumble talk" . . . handy as a secret signal to your friends. Use it to referee or cheer at games.

COLORFUL COWBOY BELT

Luminous Plastic—
Glows In The Dark

$1.00 VALUE for only 20¢

and 1 SHREDDED RALSTON BOX TOP

White plastic belt that glows in the dark. Embossed with real Western scenes and brands. Shiny metal buckle, engraved with Tom Mix design, has secret compartment for hiding messages. Adjustable to any child's size. Girls will want it, too.

USE THIS HANDY ORDER BLANK

TOM MIX Trading Post, Box 775
Checkerboard Square, St. Louis 1, Mo.

DEAR TOM: Enclosed are $_____ and _____ SHREDDED RALSTON box tops. Please send the following items from your Trading Post.

_____ Toy-Television Set and Magic-Light Tiger-Eye Ring.

_____ Golden-Plastic Bullet Telescope and Magic-Tone Sound-Effects Whistle.

_____ Luminous Cowboy Belt.

Name_____
(PRINT)

Address_____

City_____ State_____

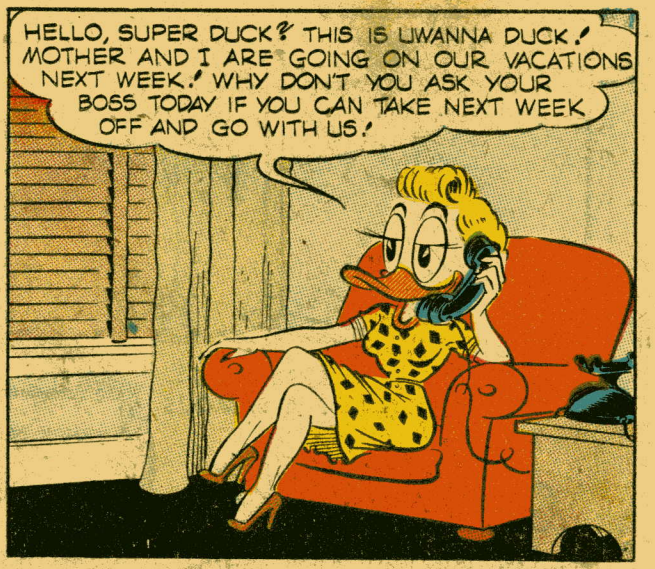
Offer good only in U. S. and may be withdrawn at any time. Offer void if this form of merchandising is licensed, restricted or prohibited in your city, county or state.

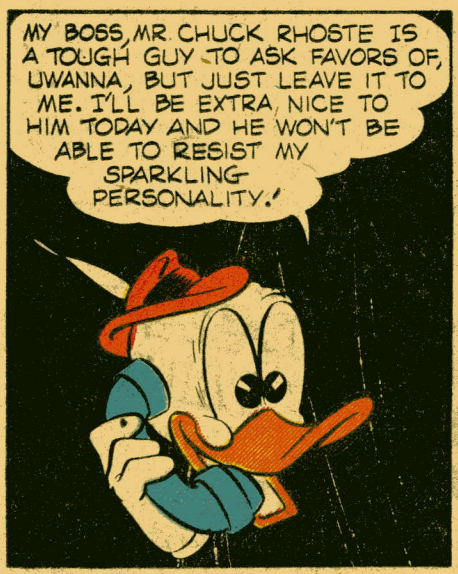
SUPER DUCK

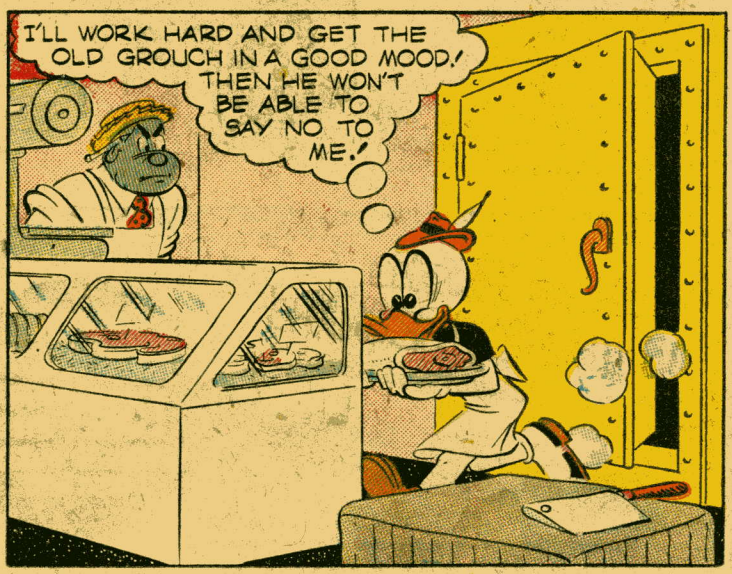
THE COCKEYED WONDER

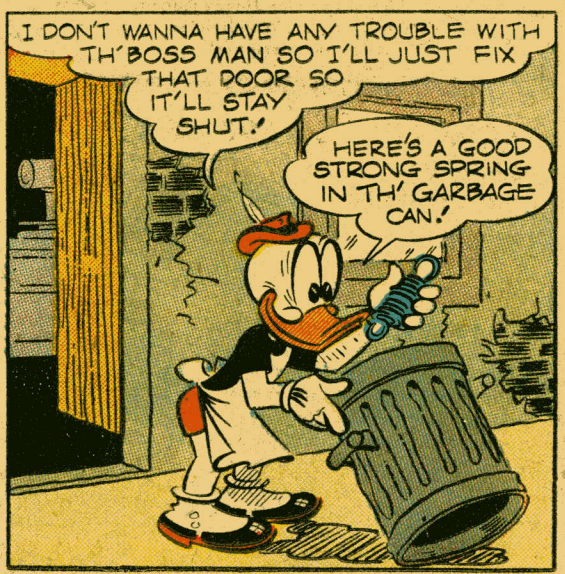
in

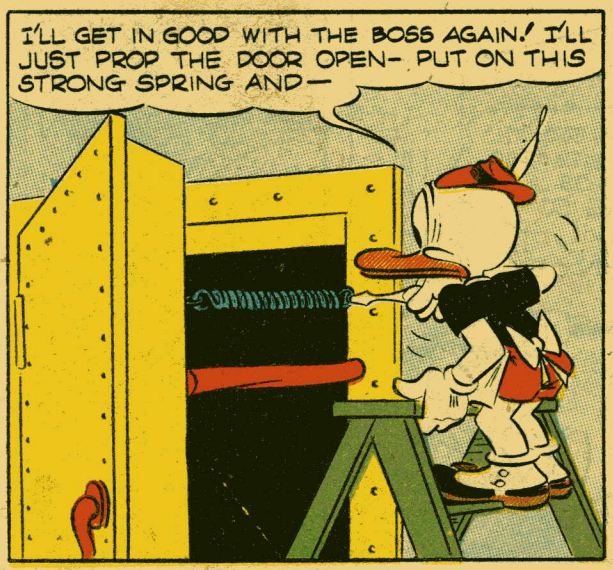
"MEAT the BOSS"

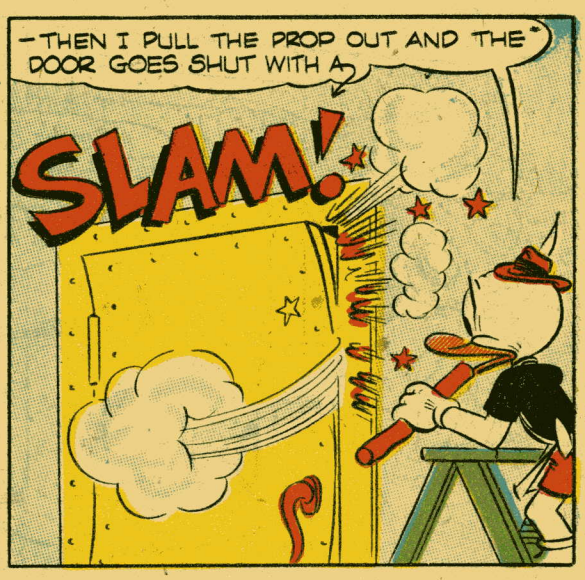


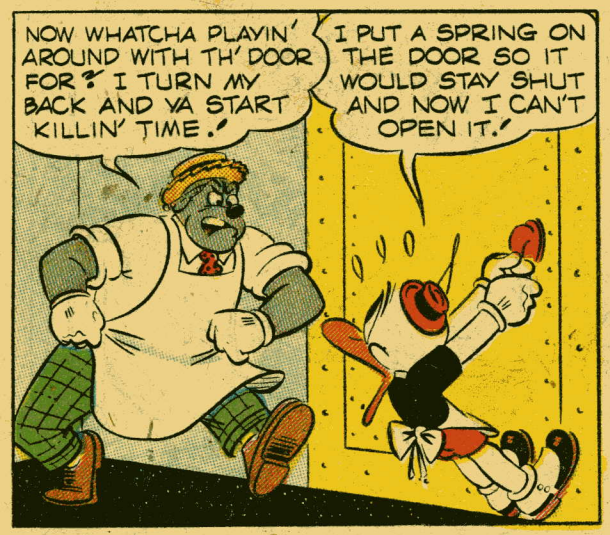


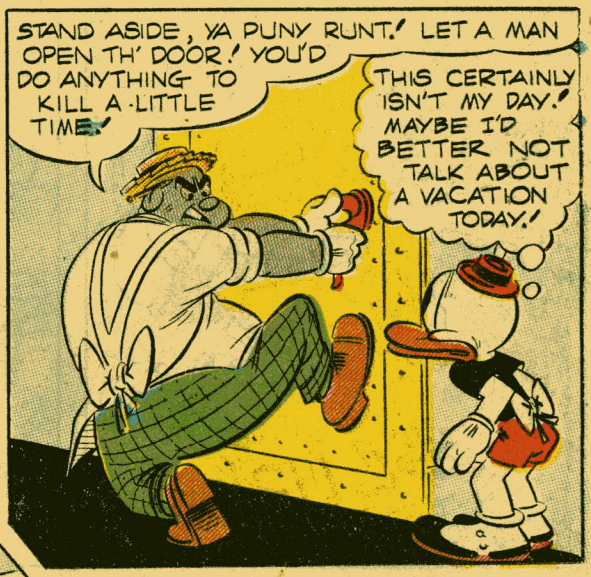


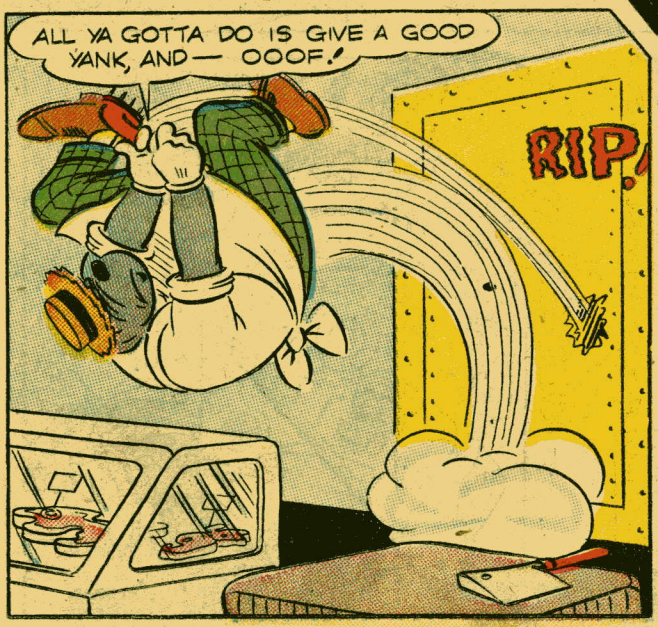


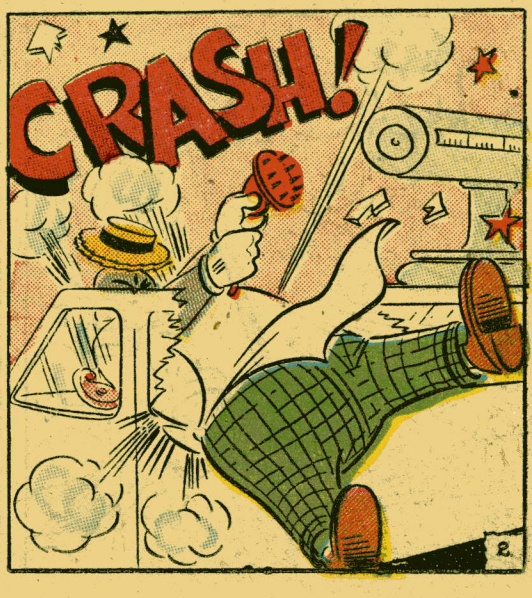

I'LL GET IN GOOD WITH THE BOSS AGAIN! I'LL JUST PROP THE DOOR OPEN- PUT ON THIS STRONG SPRING AND—

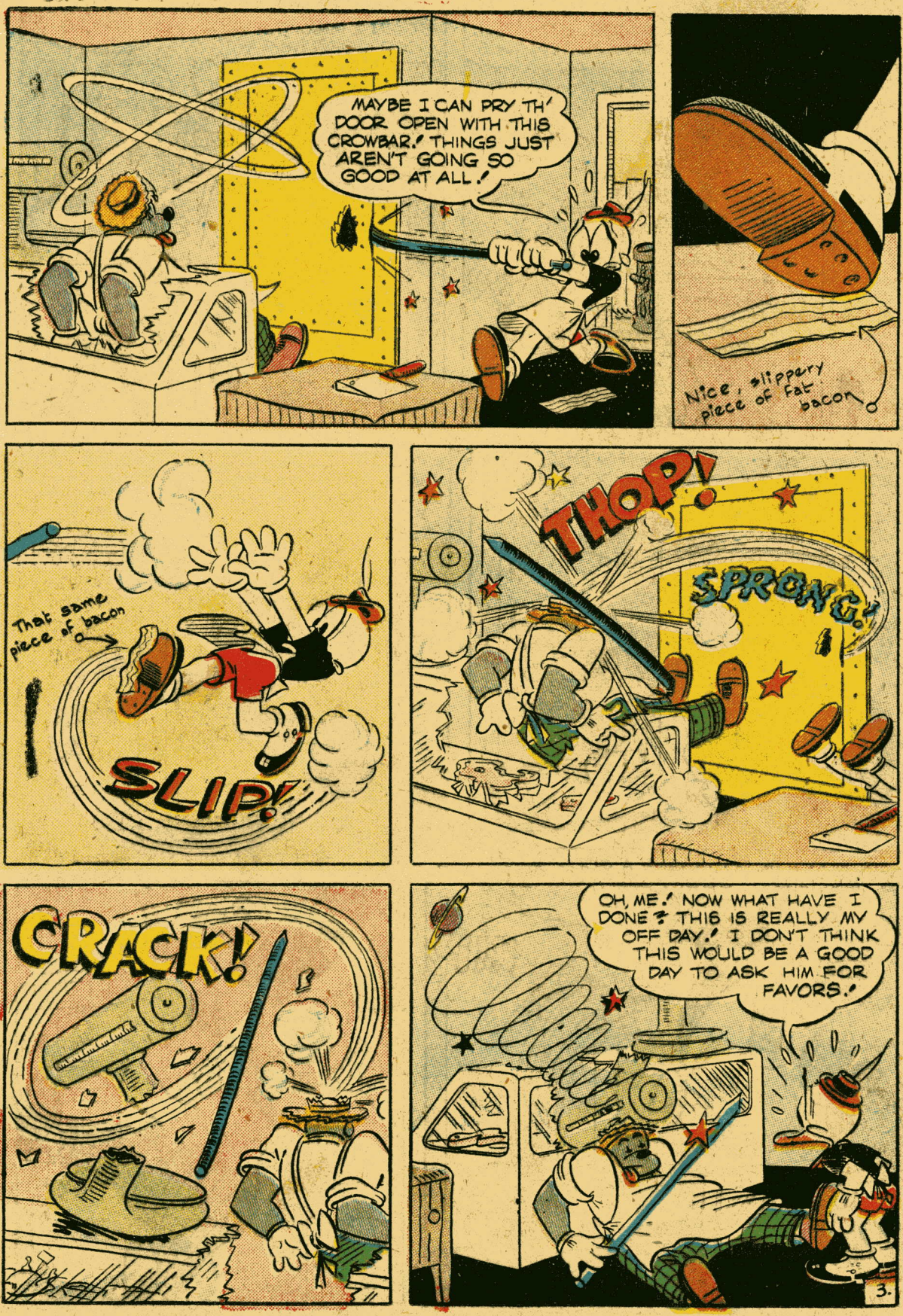

—THEN I PULL THE PROP OUT AND THE DOOR GOES SHUT WITH A
SLAM!

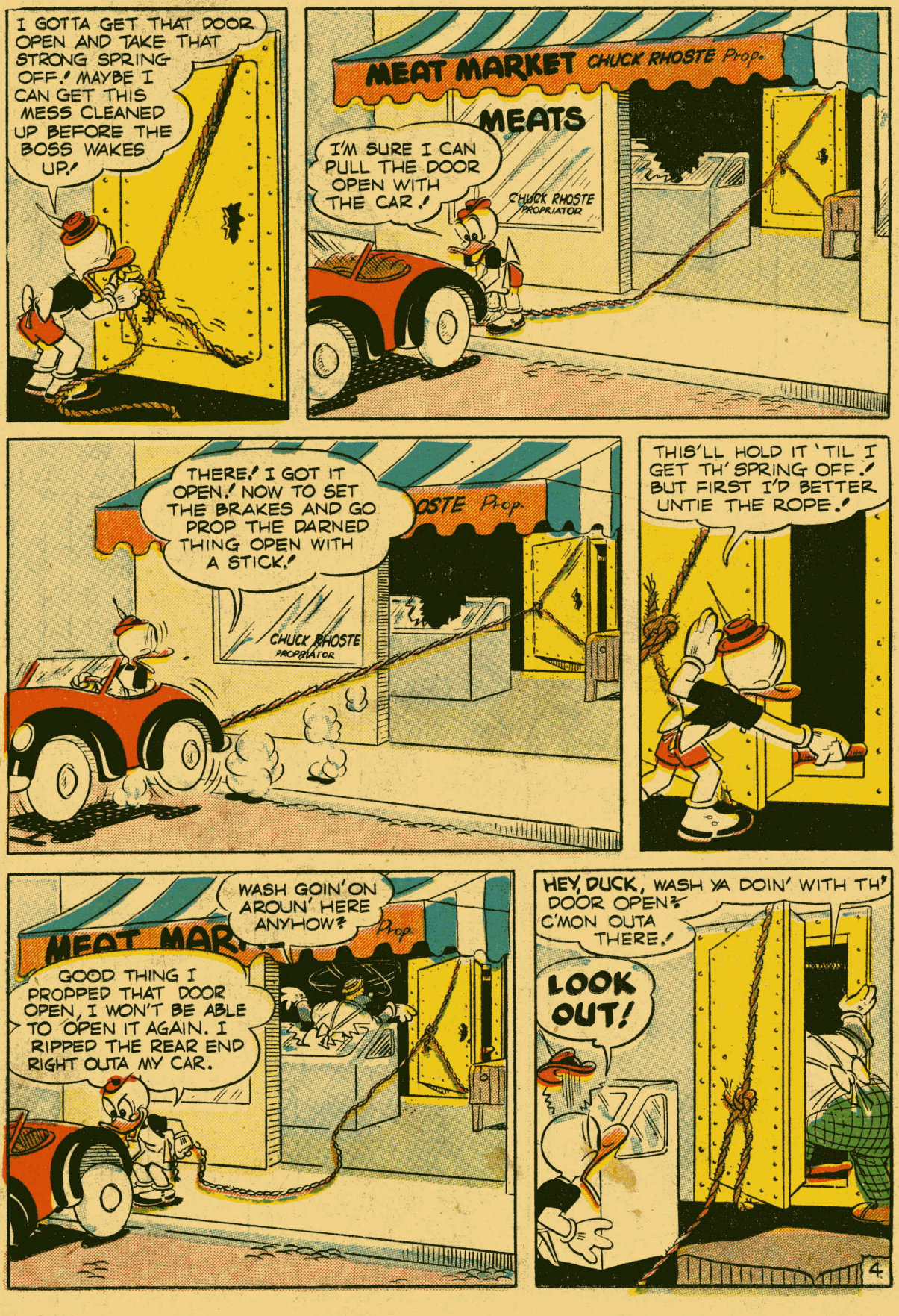

NOW WHATCHA PLAYIN' AROUND WITH TH' DOOR FOR? I TURN MY BACK AND YA START KILLIN' TIME!
I PUT A SPRING ON THE DOOR SO IT WOULD STAY SHUT AND NOW I CAN'T OPEN IT!


STAND ASIDE, YA PUNY RUNT! LET A MAN OPEN TH' DOOR! YOU'D DO ANYTHING TO KILL A LITTLE TIME!
THIS CERTAINLY ISN'T MY DAY! MAYBE I'D BETTER NOT TALK ABOUT A VACATION TODAY!

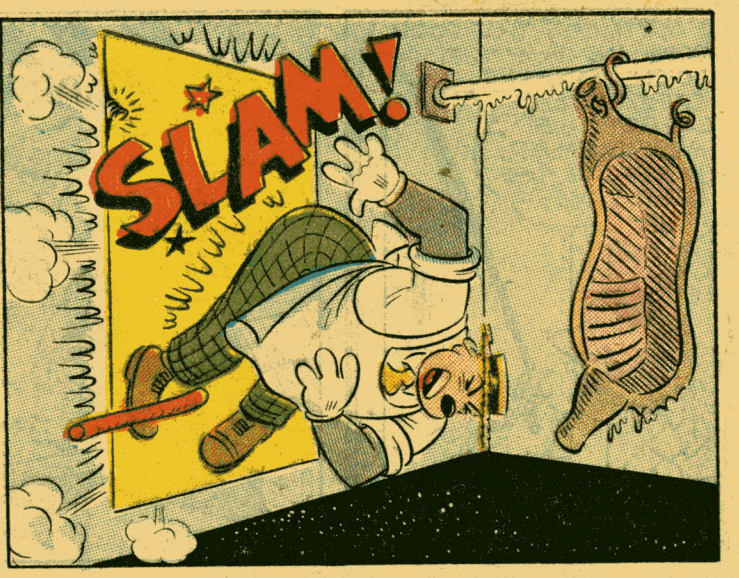

ALL YA GOTTA DO IS GIVE A GOOD YANK, AND— OOOF!
RIP!

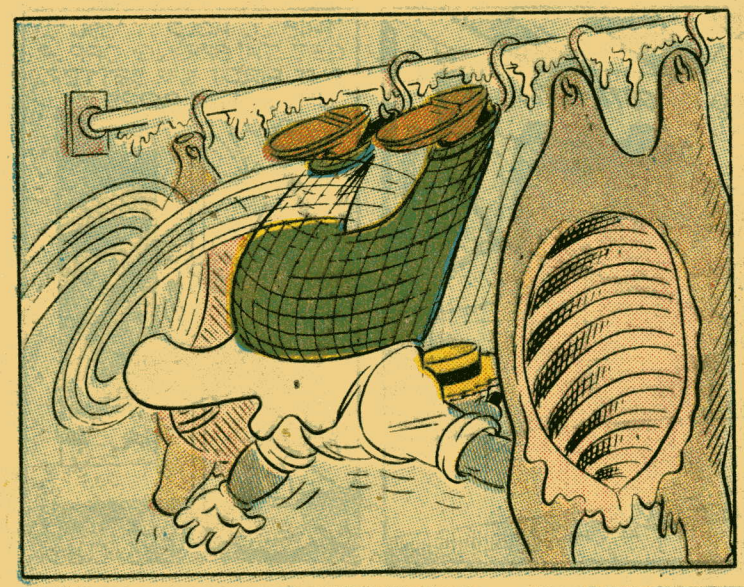

CRASH!

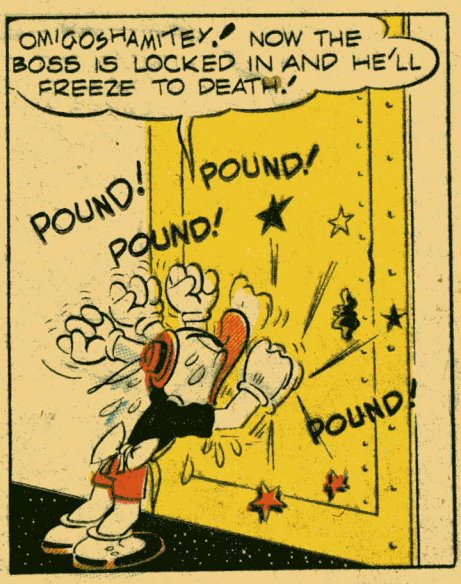

MAYBE I CAN PRY TH' DOOR OPEN WITH THIS CROWBAR! THINGS JUST AREN'T GOING SO GOOD AT ALL!
Nice, slippery piece of fat bacon
That same piece of bacon
SLIP!
THOP!
SPRONG!
CRACK!
OH, ME! NOW WHAT HAVE I DONE? THIS IS REALLY MY OFF DAY! I DON'T THINK THIS WOULD BE A GOOD DAY TO ASK HIM FOR FAVORS!
3.

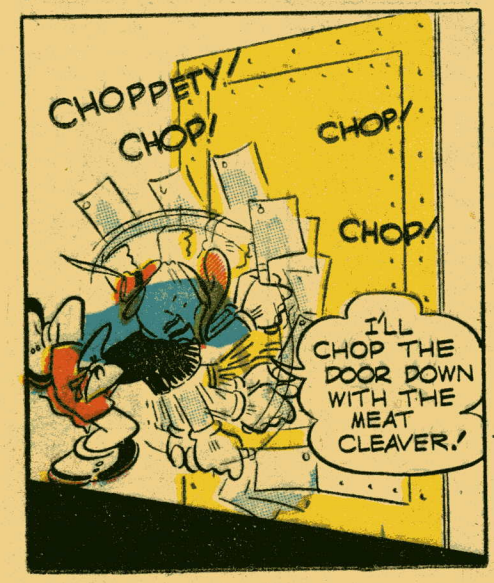

I GOTTA GET THAT DOOR OPEN AND TAKE THAT STRONG SPRING OFF! MAYBE I CAN GET THIS MESS CLEANED UP BEFORE THE BOSS WAKES UP!
MEAT MARKET CHUCK RHOSTE Prop.
MEATS
CHUCK RHOSTE PROPRIATOR
I'M SURE I CAN PULL THE DOOR OPEN WITH THE CAR!
THERE! I GOT IT OPEN! NOW TO SET THE BRAKES AND GO PROP THE DARNED THING OPEN WITH A STICK!
CHUCK RHOSTE PROPRIATOR
THIS'LL HOLD IT 'TIL I GET TH' SPRING OFF! BUT FIRST I'D BETTER UNTIE THE ROPE!
WASH GOIN' ON AROUN' HERE ANYHOW?
GOOD THING I PROPPED THAT DOOR OPEN, I WON'T BE ABLE TO OPEN IT AGAIN. I RIPPED THE REAR END RIGHT OUTA MY CAR.
HEY, DUCK, WASH YA DOIN' WITH TH' DOOR OPEN? C'MON OUTA THERE!
LOOK OUT!
4

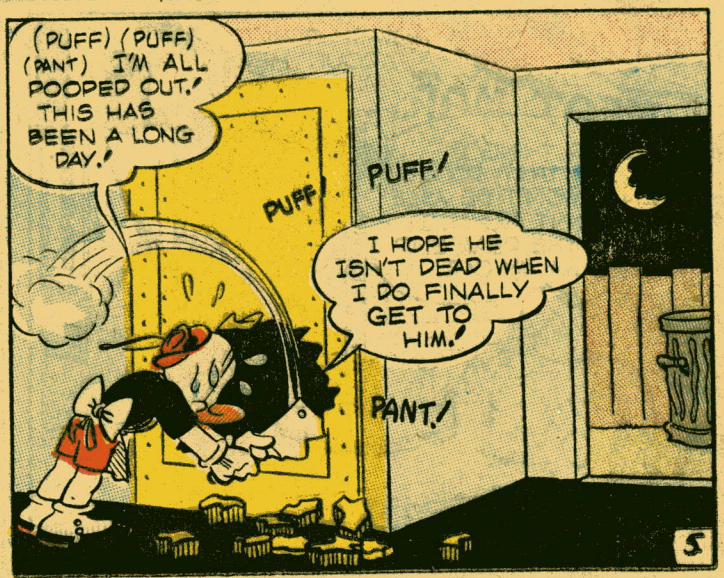
TRIP


SLAM!

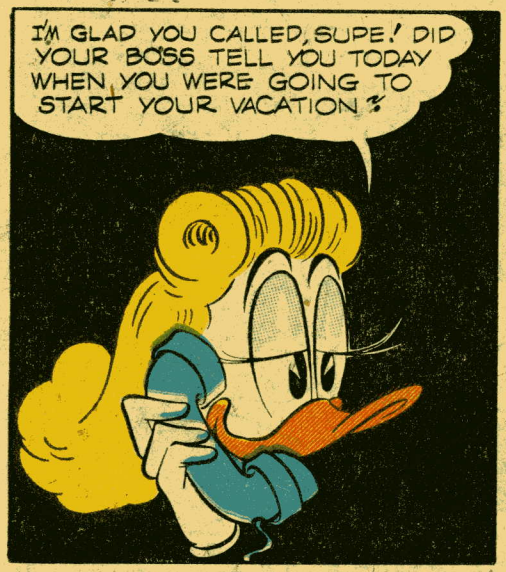


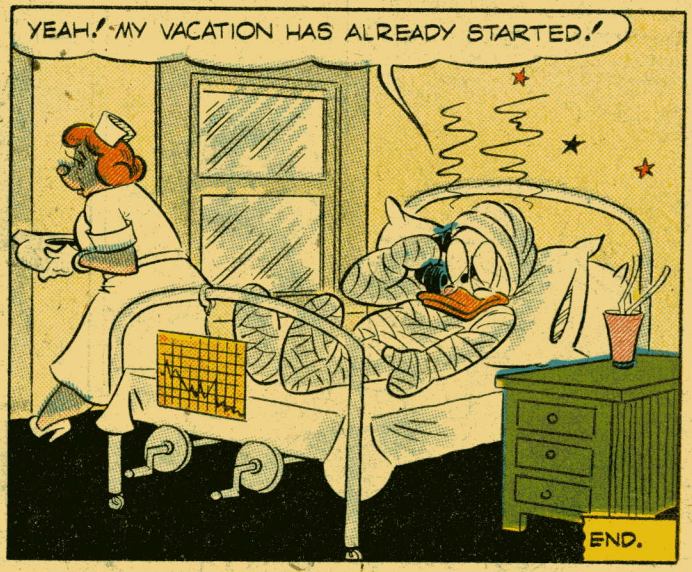

OMIGOSHAMITEY! NOW THE BOSS IS LOCKED IN AND HE'LL FREEZE TO DEATH!
POUND!
POUND!
POUND!
POUND!


CHOPPETY!
CHOP!
CHOP!
CHOP!
I'LL CHOP THE DOOR DOWN WITH THE MEAT CLEAVER!


(PUFF) (PUFF) (PANT) I'M ALL POOPED OUT! THIS HAS BEEN A LONG DAY!
PUFF!
PUFF!
I HOPE HE ISN'T DEAD WHEN I DO FINALLY GET TO HIM!
PANT!
5

OH DEAR, OH DEAR, HE'S FROZEN INTO A SOLID CAKE OF ICE!
(SOB!) IF HE'S DEAD THEY'LL PUT ME BEHIND BARS! I'LL THAW HIM OUT AND TRY TO SAVE HIM! (SOB)
THE QUICKEST WAY I CAN THINK OF TO THAW HIM OUT IS WITH THIS BLOW TORCH!
OW!
MAYBE I GOT TOO MUCH IN ONE SPOT!
SSSS
I'LL FIX YER WAGON, DUCK. I'LL HAVE ROAST DUCK FER DINNER!
HALP!
NO! NOT WITH THE BLOW-TORCH, MR. RHOSTE!
6





A IS FOR Archie

REPORT CARD

STORY	A+
ART	A+
ENTERTAINMENT	A+
CLEANLINESS	A+

LOOK FOR THIS TRADEMARK

APPROVED AN Archie MAGAZINE READING

Archie APPEARS IN Archie COMICS
PEP COMICS Laugh COMICS

LARRY Learns about Live Wires

AS LARRY AND HIS BIKE HEAD FOR SHELTER FROM A RAGING WINDSTORM...

GOLLY--THAT MAN RAN INTO A BROKEN POWER LINE!

AS LARRY REACHES FOR THE UNCONSCIOUS MAN, JOEY GILLETTE APPEARS, SHOUTING--

DON'T TOUCH HIM, LARRY!

WE'LL DRAG HIM FROM THE "LIVE" WIRE WITH THIS LOOP OF DRY CLOTH. AS LONG AS IT'S DRY, IT WON'T CONDUCT ELECTRICITY...

LUCKY HE DIDN'T GET MUCH VOLTAGE! NOW KEEP UP THAT ARTIFICIAL RESPIRATION UNTIL HE BREATHES NORMALLY AGAIN.

AND SOON...

WELL, YOUNG MAN, I GUESS I OWE MY LIFE TO YOU!

AND JOEY, THE GILLETTE BEAR! YOU CAN ALWAYS DEPEND ON HIM... HE'S STURDY AND STRONG --JUST LIKE MY GILLETTE BIKE TIRES!

AND WHY DO GILLETTES WEAR BETTER?--BECAUSE THEY'RE BUILT BETTER! TREAT YOUR BIKE WITH CARE... GET GILLETTES--A BEAR FOR WEAR!

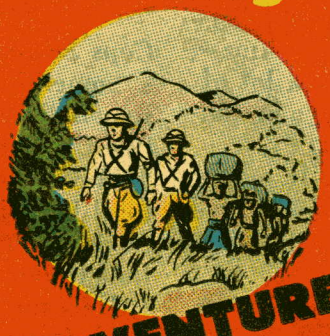
GILLETTE Bicycle Tires

A BEAR FOR WEAR

DIVISION OF UNITED STATES RUBBER COMPANY

The Magazine that's got Everything!

MYSTERY!



ADVENTURE!

ACTION!

IT'S NEW! IT'S DIFFERENT! IT'S HERE!

It's the ADVENTURES of the

DOVER BOYS

THIS COMIC MAGAZINE IS DIFFERENT FROM ANYTHING YOU'VE EVER READ. YOU'LL READ IT OVER AND OVER AGAIN! LOOK FOR IT ON YOUR NEWSSTANDS!

MOVIE NEWS

Autograph Fans De-Button Dennis Morgan

Handsome Dennis Morgan lost most of his buttons at a press review of comedy-drama, "Perfect Strangers," in which he co-stars with Ginger Rogers.

The debuttoning, at the hands of avid autograph seekers, occurred when he left the theater after the show, and left Mr. Morgan in quite a state of embarrassment, and with the feeling that somebody ought to invent a "courtesy code" for signature hounds, one that would get better results for them, and at the same time, leave their victims clad in something, well something more than a tie.

The "code," Mr. Morgan said, should contain the following "don'ts":

Don't maul an actor. He may need his buttons more than you do.

Don't ask him to use his own pen, and if you do, don't grab it. It just may be a priceless keepsake.

Don't stick your autograph book in his car if it's moving from the curb. You might get run over.

Don't ask him to write out a special message to you if he's surrounded by a lot of other autograph seekers. Give them a break, too.

Don't flash a bulb in his face. It might shatter and cut him. If you must have a picture, you'll get better ones by standing further away.

Don't approach him while he's dining in a restaurant. Even an actor is entitled to eat in peace. If you must have his signature, wait until he gets outside.

"Most actors, and actresses, too," Morgan concluded, "really love to give autographs. It's a form of applause, and they'll take it all day if things are kept comfortable and pleasant."

★ ★ ★

You Never Can Tell

James Cagney, Warner Bros. star and famed portrayer of tough guy roles, got his start in show business, believe it or not, by impersonating a chorus girl in a New York vaudeville act!

★ ★ ★

Heroic Villain Braves Knives

The most heroic actor in Warner Bros.' forthcoming Technicolor thriller, "Barricade," was its "despicable villain," Raymond Massey.

For one of the drama's many nerve-throbbing sequences, Mr. Massey himself, not a double, placed his thin frame firmly against a wooden backdrop, and allowed a professional knife thrower to hurl a few knives at his head. Mr. Massey not only stood still while the breath of one knife disturbed his left ear, but he held for several repeats, until director Peter Godfrey was satisfied that the knife came quite close enough to horrify future auditors of the stunt.

In the picture, most of which occurs in a sort of slave-labor gold mine operated by Massey, the veteran stage and screen star shares stellar honors with Ruth Roman and Dane Clark.

★ ★ ★

Cops Scare Actor Robbing Bank

Something like this just had to happen, sometime, what with motion pictures being "shot" all over the city.

Steve Cochran, film star, was robbing the local branch of the Bank of America for a scene in dramatic thriller, "The Two Million Dollar Bank Robbery."

He came rushing out of the institution, bag of currency in one hand, gun in the other, just as a regular police prowl car cruised into view. The officers happened to notice Cochran first, the camera and crew being partially concealed by a corner of the building.

The prowl car screeched to a halt and the coppers leaped out, pistols in hand, and ready to blast Cochran to there and back again.

They noticed the camera, then, of course, and made several sheepish apologies for spoiling the scene.

Cochran just turned pale.

Wyman Wears Disguise In "Stage Fright"

Jane Wyman finally has gotten around to disguising herself.

Scene in mystery melodrama, "Stage Fright," shows her wearing big tortoise shell spectacles, a hat pulled down over her ears and the dowdy sack-coat of an addled schoolgirl. She plays detective in an effort to track down the murderer of Marlene Dietrich's husband.

"Wearing a disguise brings out all the ham in a lady," Miss Wyman says. "And anyway it's almost as much fun as going to a Halloween party."

A great many film stars have had notable successes in disguise. One of Ginger Rogers' biggest hits was "The Major and the Minor," wherein she portrayed a 12-year-old-girl trying to get a half-fare train ride.

Only recently Cary Grant sent audiences into fits of delight when he wore the ill-fitting uniform of a WAC in "I Was a Male War Bride." And Dennis Morgan did a comedy female impersonation routine with Jack Carson in "Two Guys From Texas."

Recently, Burt Lancaster cavorted around the lot in an enormous false red nose for a comedy scene in "The Flame and the Arrow." The nose is seen in brilliant Technicolor. So is gorgeous Virginia Mayo, his leading lady.

John Lund had considerable success last year in a false-teeth-spectacle disguise as the buffoon hero of "Miss Tatlock's Millions," and Milton Berle, the greatest masquerader of them all, did "Always Leave Them Laughing" in a whole series of disguises, once appearing even as Carmen Miranda.

* ★ *

Unbelievable, But True

Henry Blanke, whose vocation is producing dramas like "Bright Leaf," and whose avocation is collecting works of art, relates this as a "true story," positively:— a drawing of Stravinsky by Picasso, enroute to an art exhibition in the Near East, was held up for two days at the Balkan border. Customs officers insisted it was a plan of frontier fortifications!

Cinema Stylist Tells Women How To Be Tall

"Stand tall."

That is what designer Milo Anderson said to lovely Jane Wyman after he had planned the clothes she wears in "Stage Fright."

"That long-legged look so desired by fashion conscious actresses," he said, "is more than half a matter of stance and the proper selection of clothes.

"Standing tall," he added, "means to stand as though you feel tall and, before you know it, you will have convinced every audience that you are tall, and that you do have the pencil-like figure so popular now."

Anderson's advice to women, who, like the Academy Award-winning Wyman and many other celebs, want to look taller than they really are, is:

"Don't make breaks in the over-all picture. Don't combine red hat and red shoes with a black dress. Don't wear luxurious furs. The smoother types, with smaller pelts, help add to the apparent tallness of the wearer.

"Pencil skirts help. An up-hair-do also adds to a woman's apparent height, and if she lifts her waistline slightly and 'stands tall,' almost any young lady, not just Jane Wyman alone, will find that the current styles become her and give her the 'long-legged look' she wants."

* ★ *

On The Sets

Ronald Reagan and Ginger Rogers were playing a tense scene for "Storm Warning." The former, as the county prosecutor, was putting the latter through a stiff inquiry to discover what she knew about a killing.

The stars were at their emotional best until Reagon fluffed an all-important line. Instead of thundering, "And do you realize that a man has been *murdered?*", he spouted, "Do you realize that a man has been *burgered?*"

"Do you mean he was *ham*-burgered?" quipped Ginger.

With that, the scene ended until Reagan could stop laughing.

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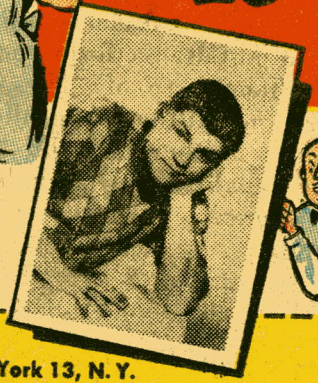
The great big, colorful 116-page 2nd Edition of the Archie Annual will be on the newsstands in July... extra-early this year because of the great popular demand! Published only once a year, last year's Annual sold out so quickly many Archie fans were disappointed. So don't risk missing the thrilling new 2nd Edition. Get on the pre-publication subscription list TODAY! Send for your copy now!

SEND FOR YOUR COPY TODAY only 25¢



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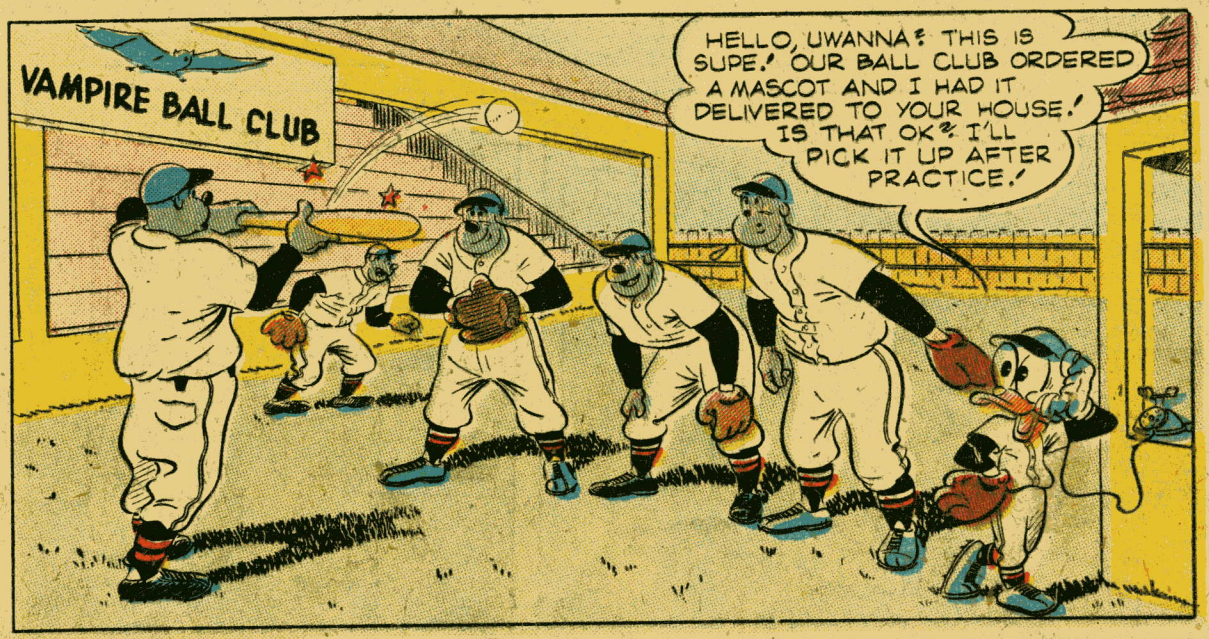
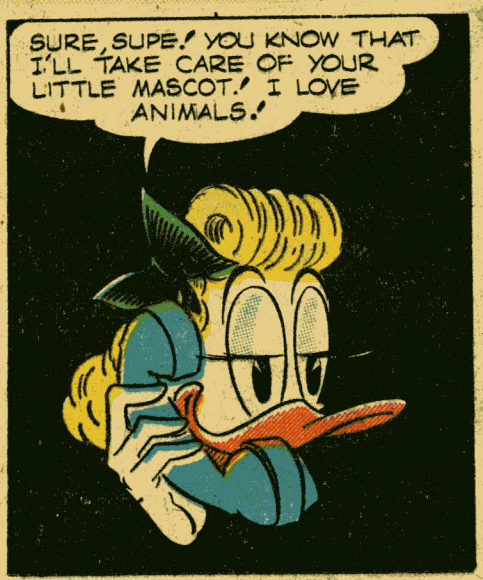
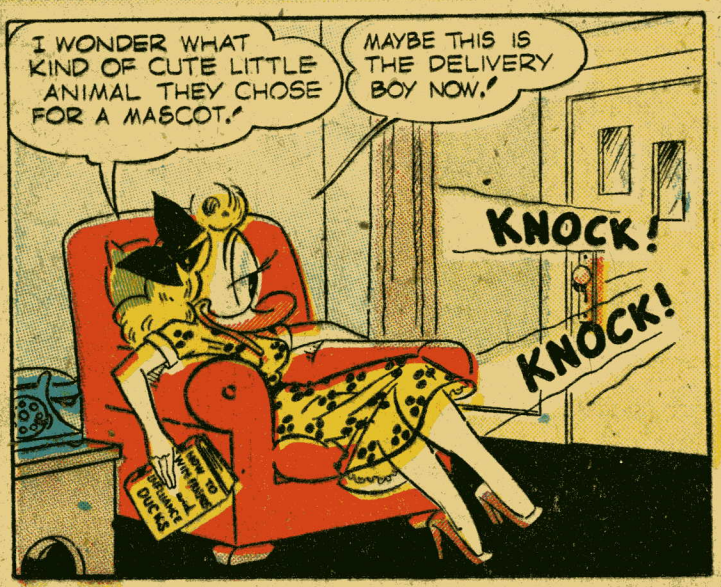
SUPER DUCK

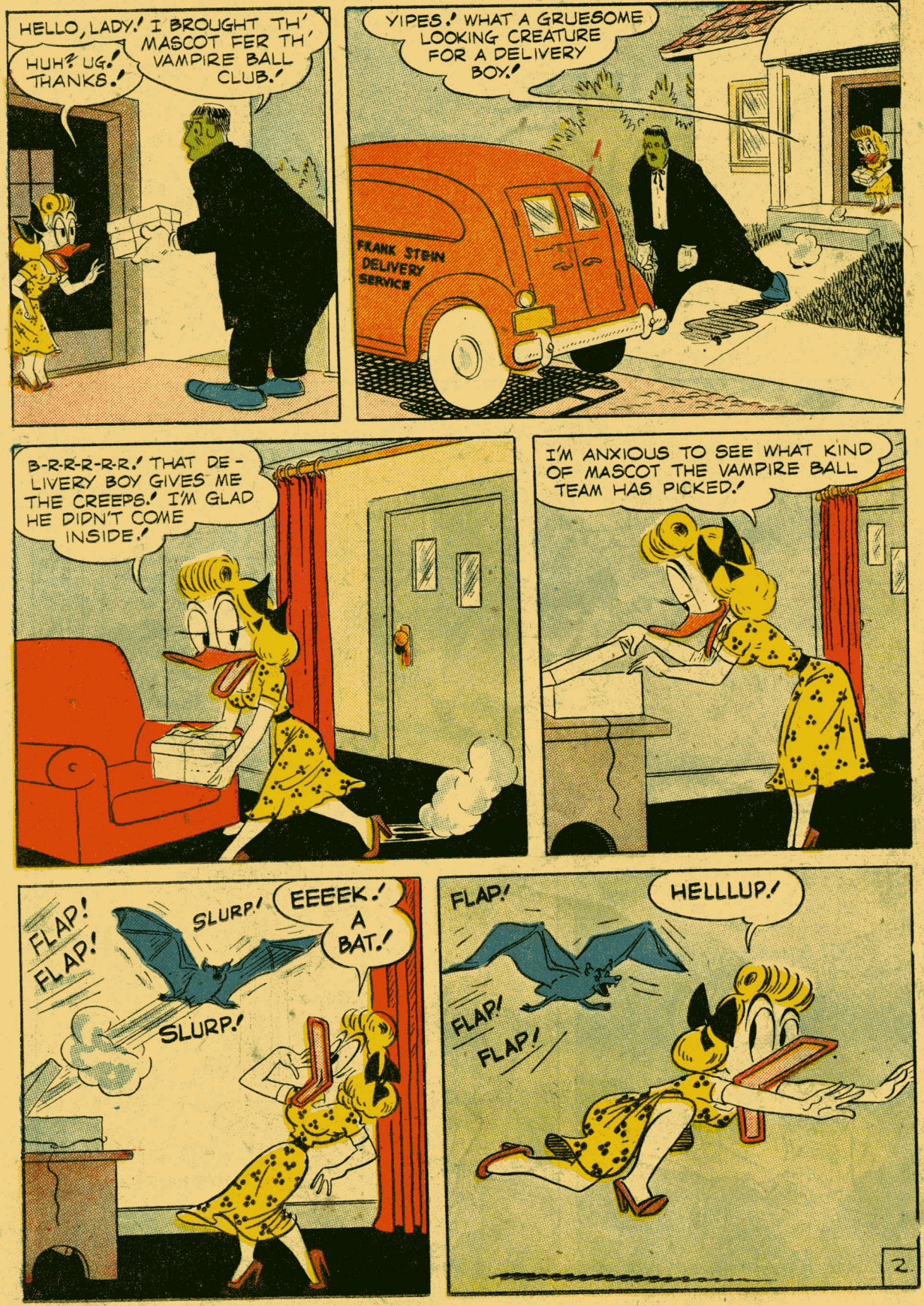
THE COCKEYED WONDER

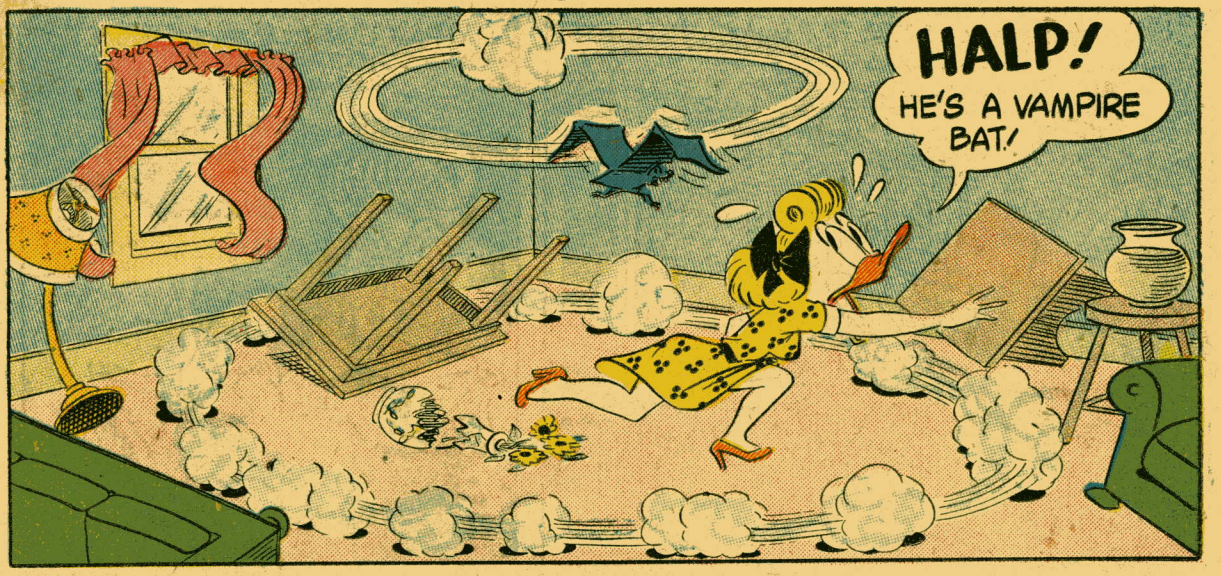
"BATS ABOUT BASEBALL"

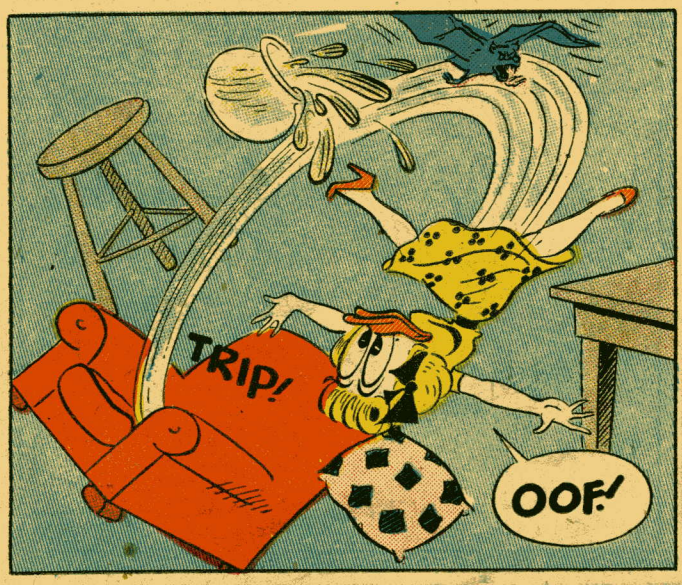




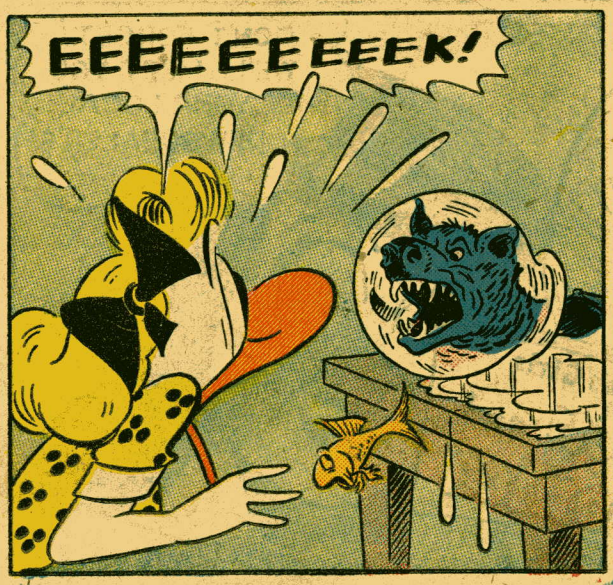


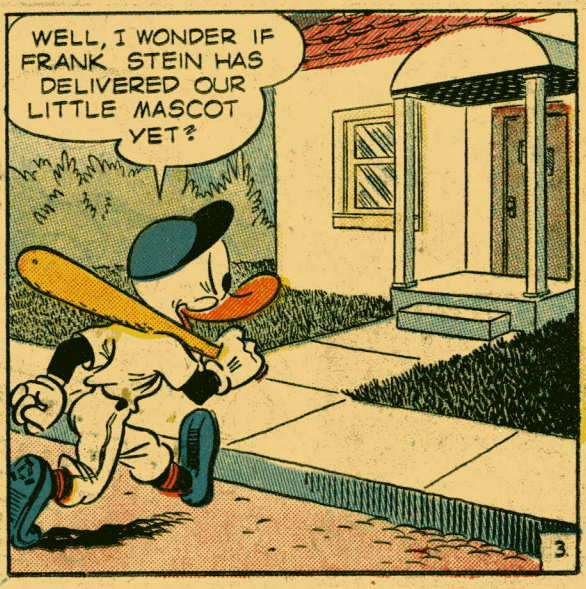

HELLO, LADY! I BROUGHT TH' MASCOT FER TH' VAMPIRE BALL CLUB.!
HUH? UG! THANKS.!
YIPES.! WHAT A GRUESOME LOOKING CREATURE FOR A DELIVERY BOY.!
FRANK STEIN DELIVERY SERVICE
B-R-R-R-R-R.! THAT DE-LIVERY BOY GIVES ME THE CREEPS.! I'M GLAD HE DIDN'T COME INSIDE.!
I'M ANXIOUS TO SEE WHAT KIND OF MASCOT THE VAMPIRE BALL TEAM HAS PICKED.!
FLAP! FLAP!
SLURP!
SLURP!
EEEEK.! A BAT.!
FLAP!
FLAP! FLAP!
HELLLUP.!
2

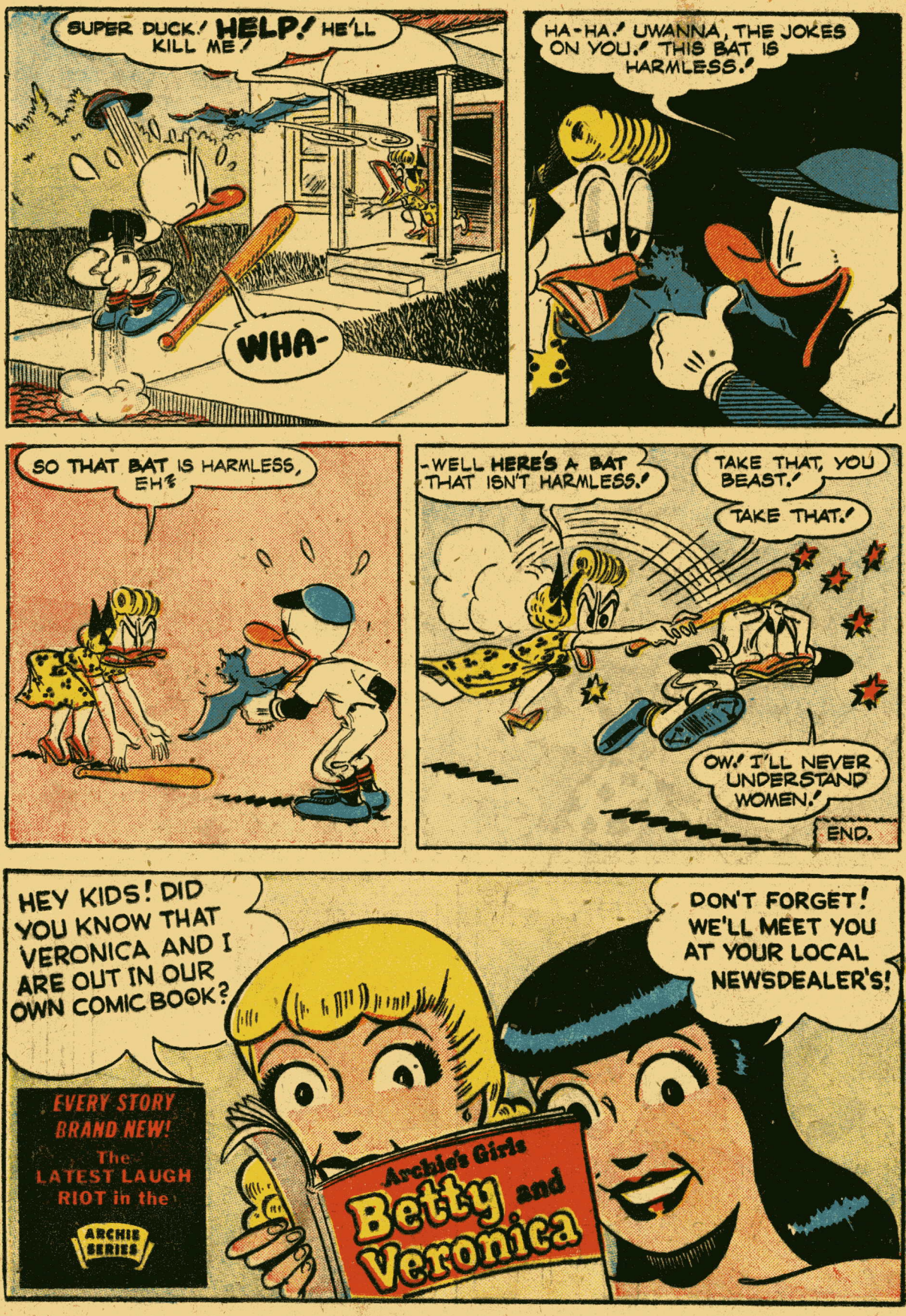

HALP!
HE'S A VAMPIRE BAT!


TRIP!
OOF!

PLOP!


EEEEEEEEEK!


WELL, I WONDER IF FRANK STEIN HAS DELIVERED OUR LITTLE MASCOT YET?

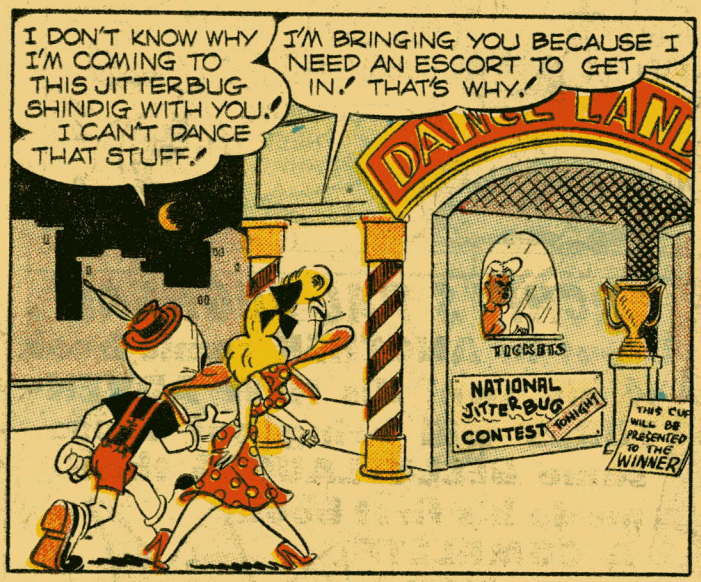

SUPER DUCK! HELP! HE'LL KILL ME!
WHA-
HA-HA! UWANNA, THE JOKES ON YOU! THIS BAT IS HARMLESS!
SO THAT BAT IS HARMLESS, EH?
-WELL HERE'S A BAT THAT ISN'T HARMLESS!
TAKE THAT, YOU BEAST!
TAKE THAT!
OW! I'LL NEVER UNDERSTAND WOMEN!
END.
HEY KIDS! DID YOU KNOW THAT VERONICA AND I ARE OUT IN OUR OWN COMIC BOOK?
DON'T FORGET! WE'LL MEET YOU AT YOUR LOCAL NEWSDEALER'S!
EVERY STORY BRAND NEW!
The LATEST LAUGH RIOT in the
ARCHIE SERIES
Archie's Girls
Betty and Veronica

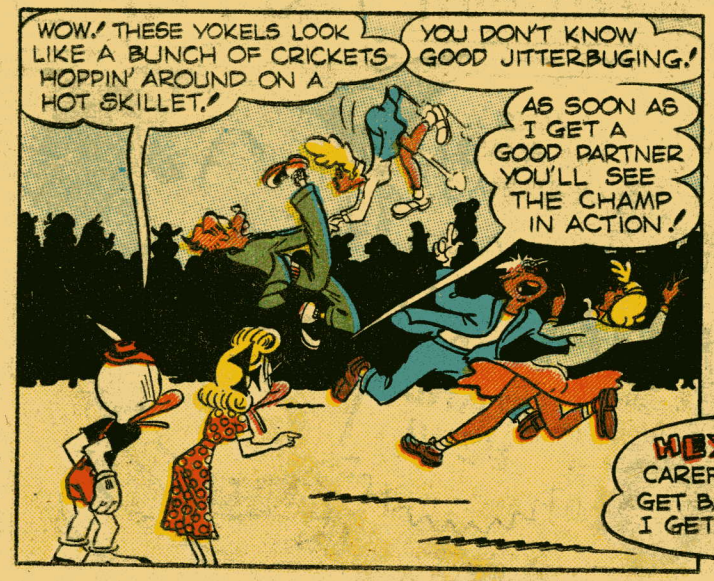
GOLLY! WE'VE GOT TO SEE THAT!
MARVEL OF THE WORLD - TWO HEADED CALF
TICKETS
POOR LI'L FELLOW- HAVING TWO HEADS DOESN'T SEEM TO MAKE HIM ANY HAPPIER...
HMM-- I THINK I'VE GOT SOMETHING TO CHEER HIM-- ER- THEM UP...
TWO HEADS ARE BETTER THAN ONE- 'SPECIALLY WHEN THEY CAN ENJOY SWELL TASTIN' FLEER'S DUBBLE BUBBLE!
ONLY FLEER'S-
MAKES DUBBLE BUBBLE!
ONLY DUBBLE BUBBLE-
CARRIES THESE FUNNIES!
WITH FORTUNES FACTS AND FUNNIES
1¢
FRANK H. FLEER CORP. PHILADELPHIA 41, PENNA.

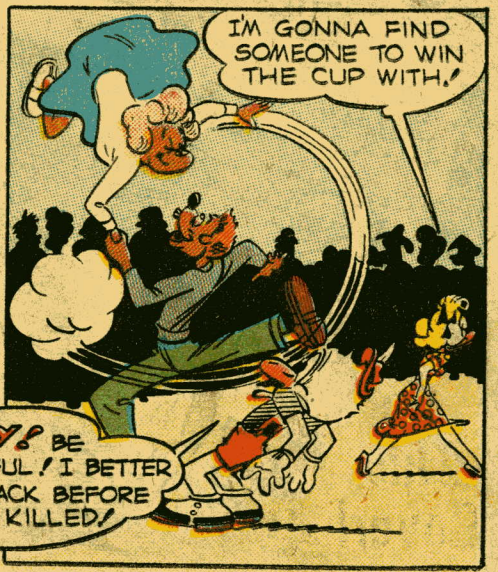
2nd ISSUE
Archie's Pal
ARCHIE SERIES
Jughead
comics
GOLLY, ARCHIE-- JUGGY REALLY MAKES A SWELL MODEL FOR THIS NEW PERMANENT!
DIDN'T I TELL YOU? FEED HIM,-- AND HE'S YOUR SLAVE!
Watch For This Cover!
ARCHIE'S PAL JUGHEAD is out in ANOTHER comic book of his own! His NEW ADVENTURES will bring out those same BELLY-LAUGHS that made his first book A COMPLETE SELL-OUT!
HE'S THE KING OF DEADPANS!
EVERY STORY BRAND NEW!
GEO FRESE.

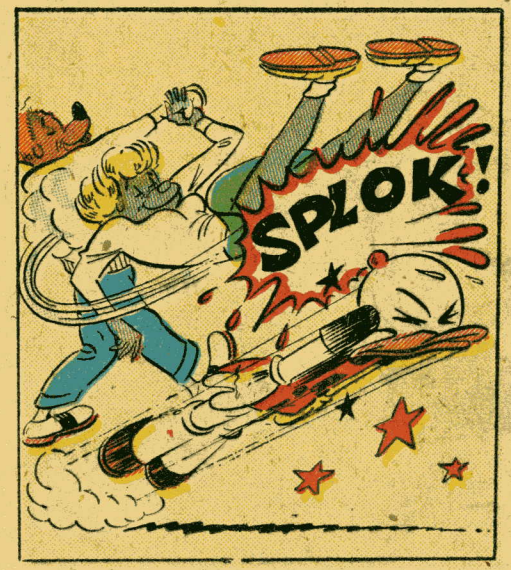
SUPER DUCK

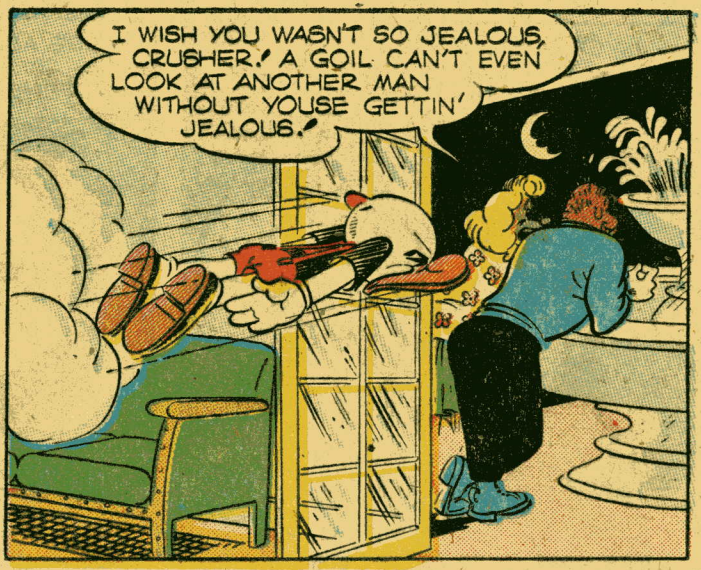
"SUPE CUTS A RUG—"

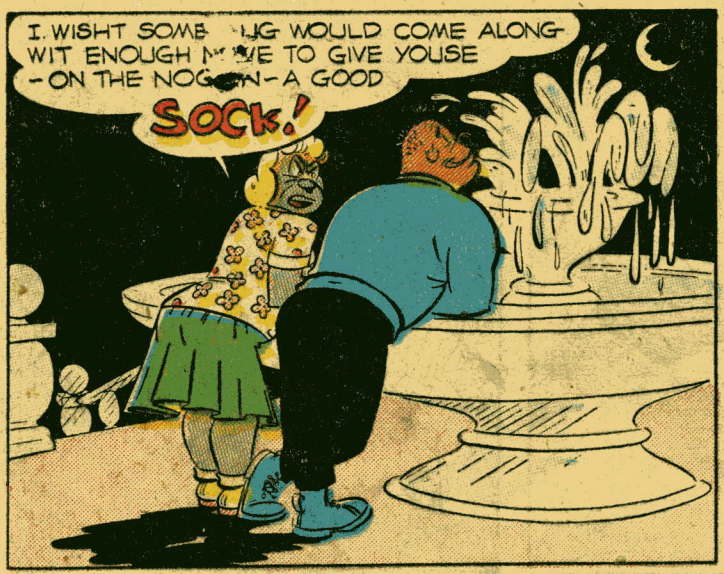




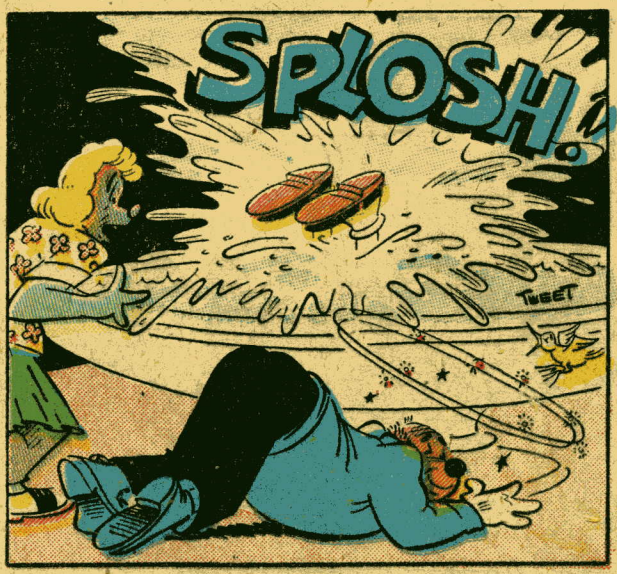



SPLOK!

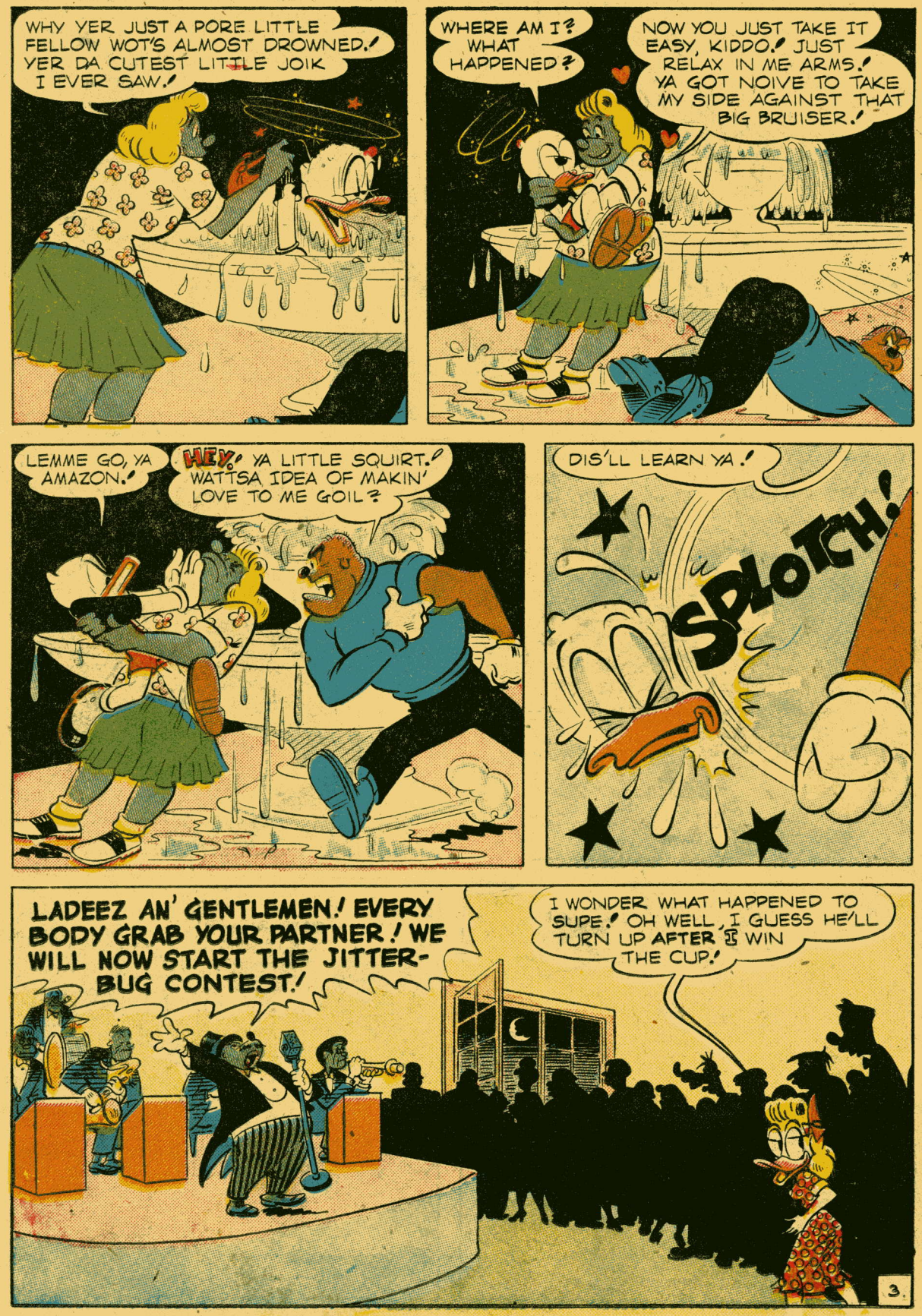

I WISH YOU WASN'T SO JEALOUS, CRUSHER! A GOIL CAN'T EVEN LOOK AT ANOTHER MAN WITHOUT YOUSE GETTIN' JEALOUS!

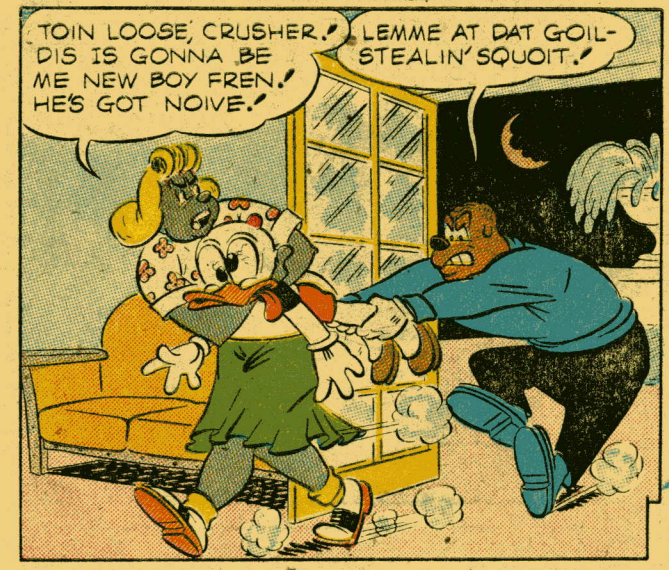

I WISHT SOMB IG WOULD COME ALONG WIT ENOUGH M VE TO GIVE YOUSE -ON THE NOG N-A GOOD SOCK!

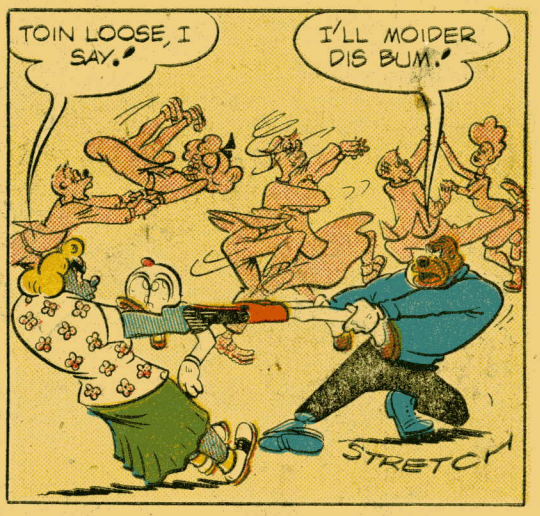
SOCK!

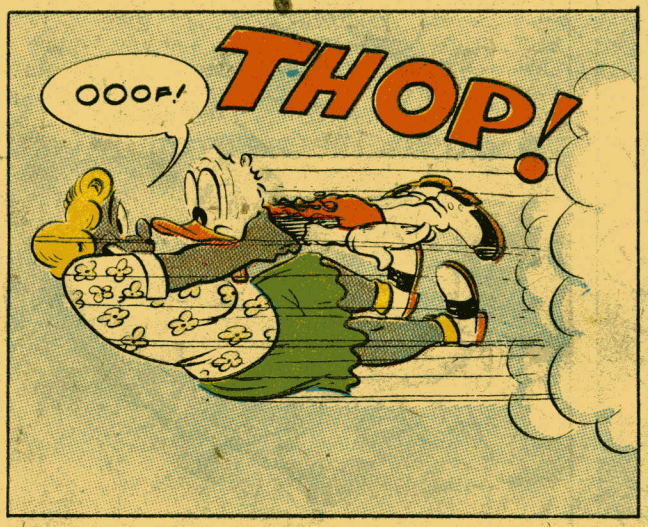

SPLOSH!
TWEET

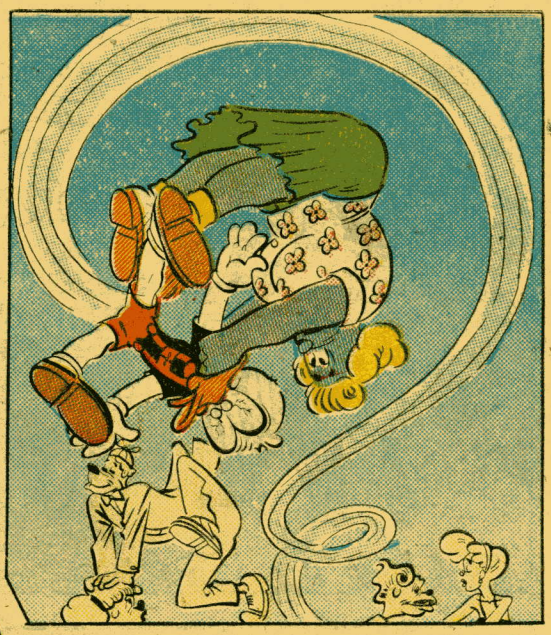
WHAT'SA IDEA HITTIN' ME BOY FREN LIKE DAT? WHY I OUGHTA BELT YOUSE ONE RIGHT ON DA KISSER

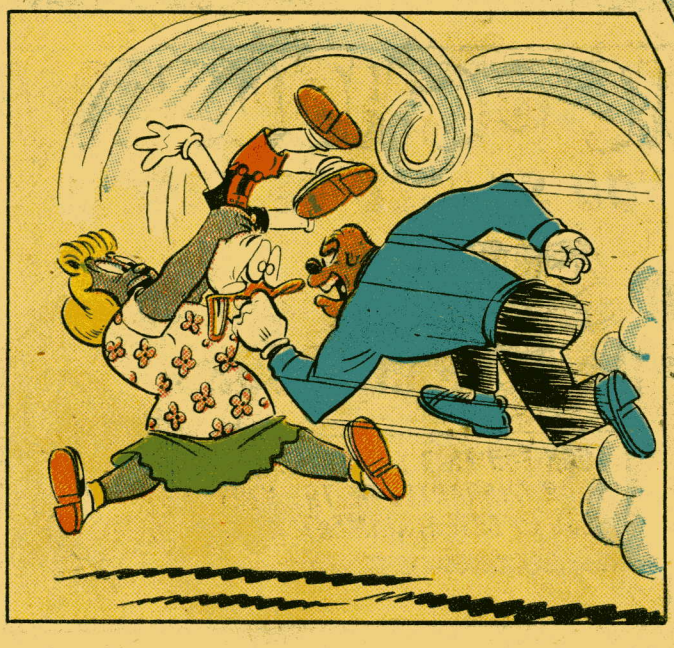

WHY YER JUST A PORE LITTLE FELLOW WOT'S ALMOST DROWNED! YER DA CUTEST LITTLE JOIK I EVER SAW!
WHERE AM I? WHAT HAPPENED?
NOW YOU JUST TAKE IT EASY, KIDDO! JUST RELAX IN ME ARMS! YA GOT NOIVE TO TAKE MY SIDE AGAINST THAT BIG BRUISER!
LEMME GO, YA AMAZON!
HEY! YA LITTLE SQUIRT! WATTSA IDEA OF MAKIN' LOVE TO ME GOIL?
DIS'LL LEARN YA!
SPLOTCH!
LADEEZ AN' GENTLEMEN! EVERY BODY GRAB YOUR PARTNER! WE WILL NOW START THE JITTER-BUG CONTEST!
I WONDER WHAT HAPPENED TO SUPE! OH WELL, I GUESS HE'LL TURN UP AFTER I WIN THE CUP!
3.


TOIN LOOSE, CRUSHER.! DIS IS GONNA BE ME NEW BOY FREN.! HE'S GOT NOIVE.!
LEMME AT DAT GOIL-STEALIN' SQUOIT.!

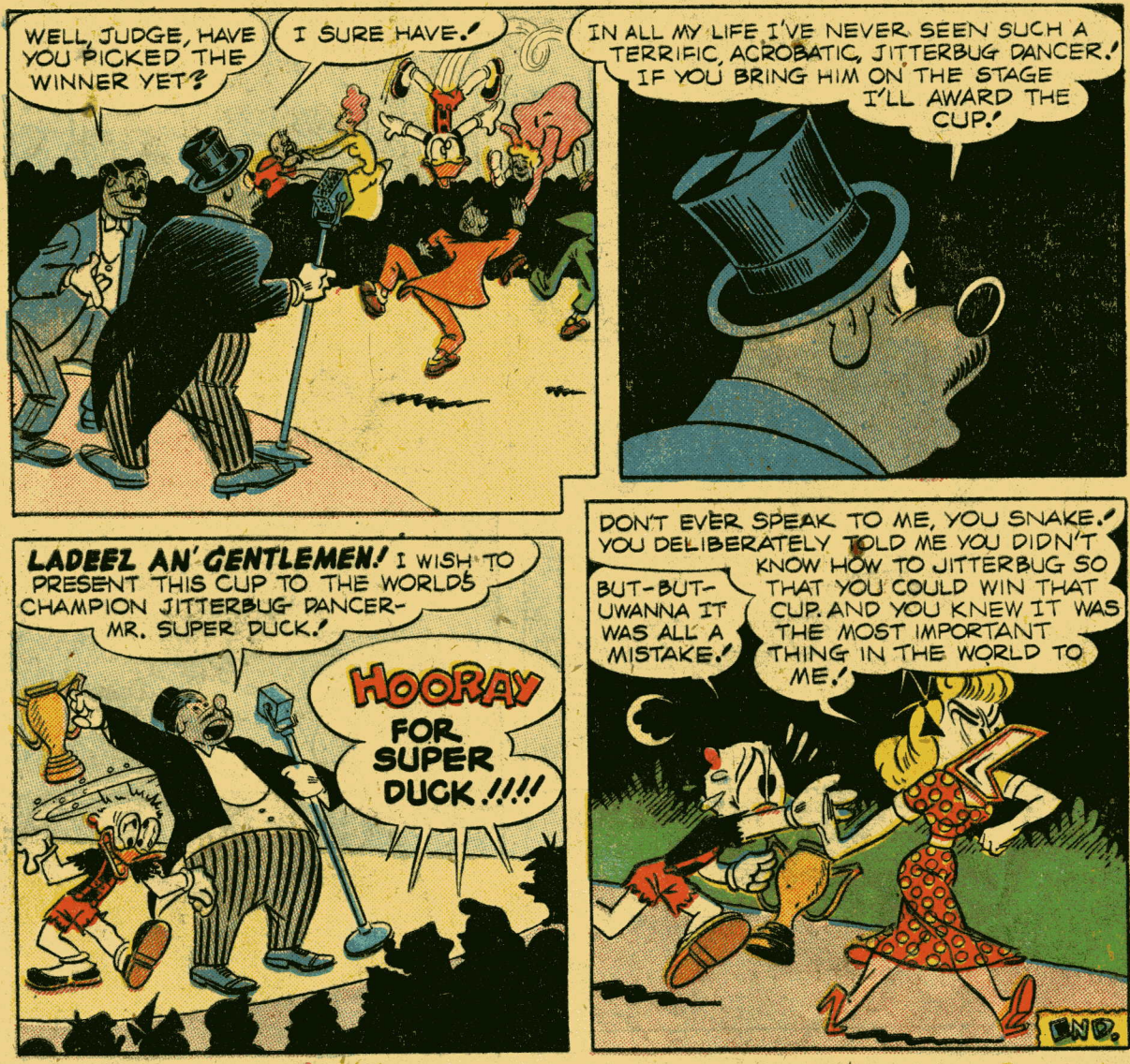

TOIN LOOSE, I SAY.!
I'LL MOIDER DIS BUM.!
STRETCH


OOOF!
THOP!



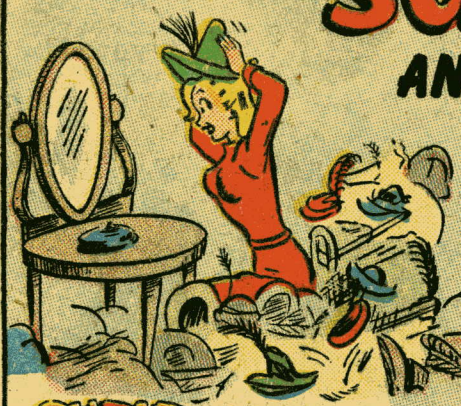


WATCH OUT YOUS DON'T, HIT ONE OF DOSE FLYIN' SAUCERS ON DA WAY UP.!
PUNK!
BONK!
4.



SUZIE IS CHOOSEY!

AND YOU SHOULD BE, TOO...



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The snappy black and white dial is easy to read. Has a big, long pointer to show your speed. The weatherproof case is sturdy and rustproof. Protects the special mechanism inside against bumps and jolts. And it's so easy to install a "Cadet" on your bike!

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My name is.....

I live at.....
(Number) (Street)

City.....Zone.....State.....

WHA' HOPPEN? WHY IS EVERYBODY RUNNING?

Reggie is back!

ARCHIE'S RIVAL, REGGIE, IS BACK WITH A WHOLE NEW COLLECTION OF MISCHIEVOUS PLOTS AND SCHEMES TO TORMENT ARCHIE, JUGHEAD, COACH, MISS GRUNDY, AND MR. WEATHERBEE!

REGGIE IS GREATER THAN EVER IN THE SECOND ISSUE OF HIS OWN COMIC BOOK! DON'T MISS THE FUN...

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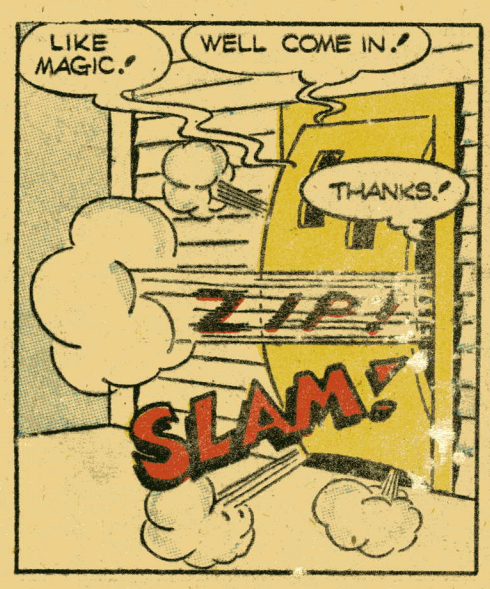
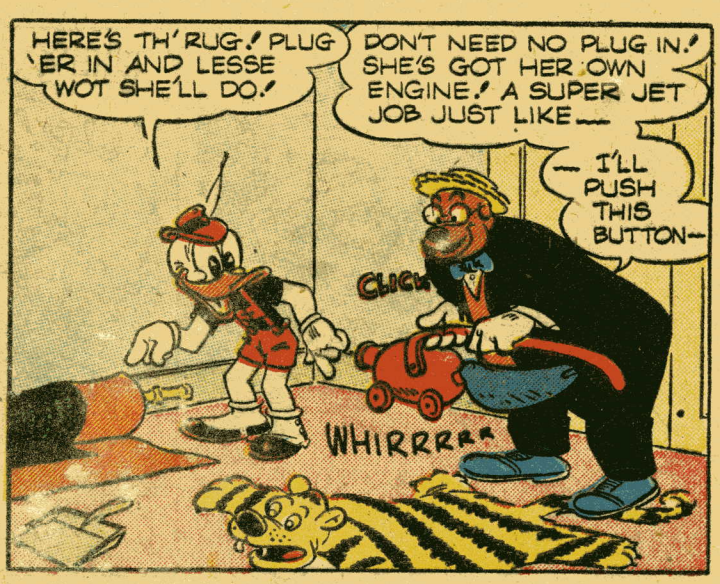
Archie's Rival REGGIE

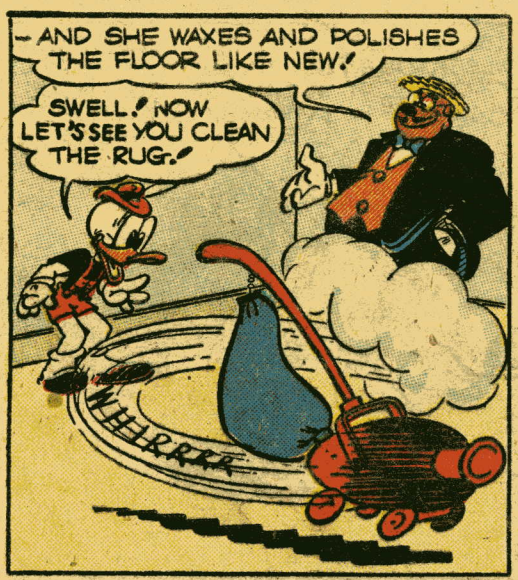
"EVERY STORY BRAND NEW"

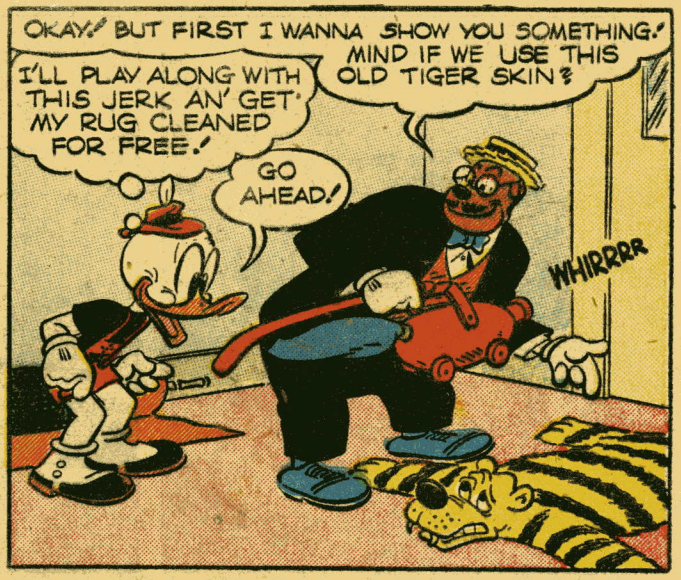
ARCHIE SERIES

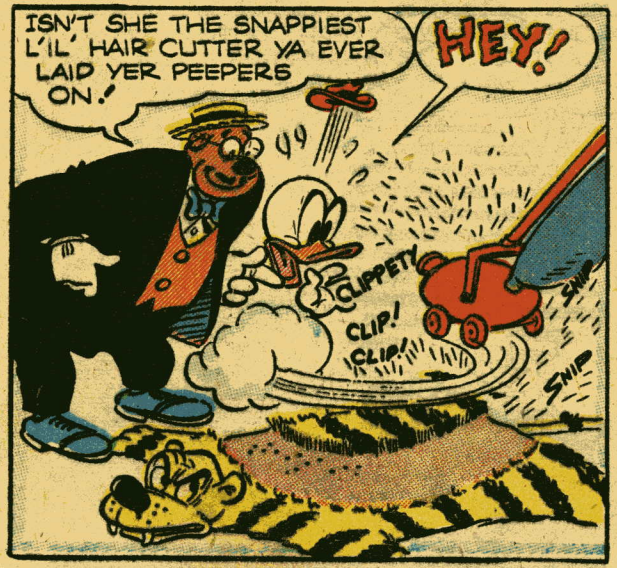
SUPER
DUCK
THE COCKEYED WONDER
in "The MUG and the RUG"
WHEWIE! I HATE THIS HOUSE CLEANING! IT'S MURDER! AND WORST OF ALL I HATE TO CLEAN THAT FILTHY RUG!
SWISH!
NOW WHO IN THE HECK CAN THAT BE?
KNOCK!
KNOCK!
GOOD DAY, SIR! I'VE GOT A PEACHY-GINGER "LITTLE DANDY" HOUSE CLEANER!
WANNA SEE IT?
NO!
HIT THE ROAD!
OK! I'LL GO!
BUT THE "LITTLE DANDY" IS A WHIZ!
IT SCRUBS FLOORS! CUTS HAIR! GRINDS MEAT! CUTS WOOD! MAKES ...
HMMM! DOES IT-ER-CLEAN RUGS?


LIKE MAGIC.!
WELL COME IN.!
THANKS.!
ZIP!
SLAM!

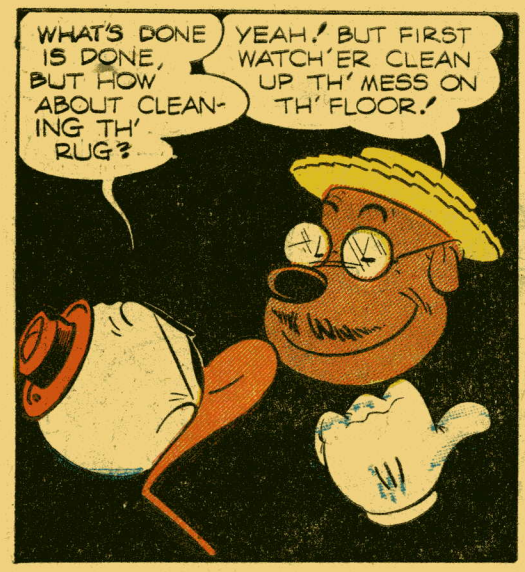

HERE'S TH' RUG.! PLUG 'ER IN AND LESSE WOT SHE'LL DO.!
DON'T NEED NO PLUG IN.! SHE'S GOT HER OWN ENGINE.! A SUPER JET JOB JUST LIKE—
— I'LL PUSH THIS BUTTON—
CLICK
WHIRRRR

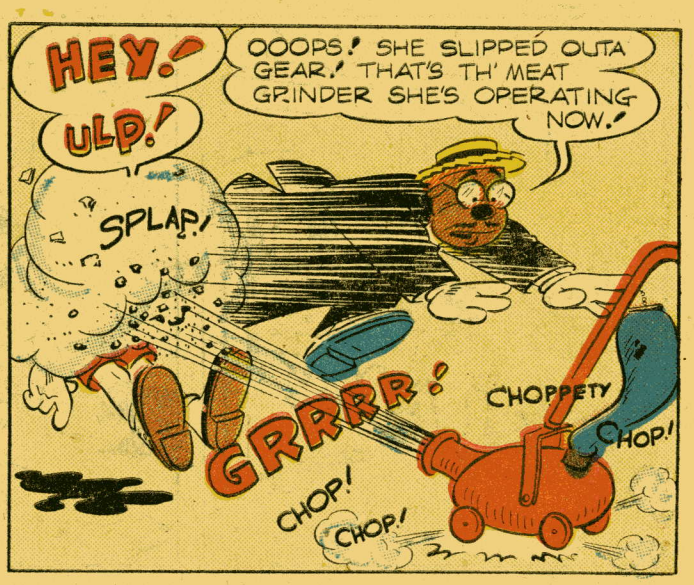

—AND SHE WAXES AND POLISHES THE FLOOR LIKE NEW.!
SWELL.! NOW LET'S SEE YOU CLEAN THE RUG.!
WHIRRRR

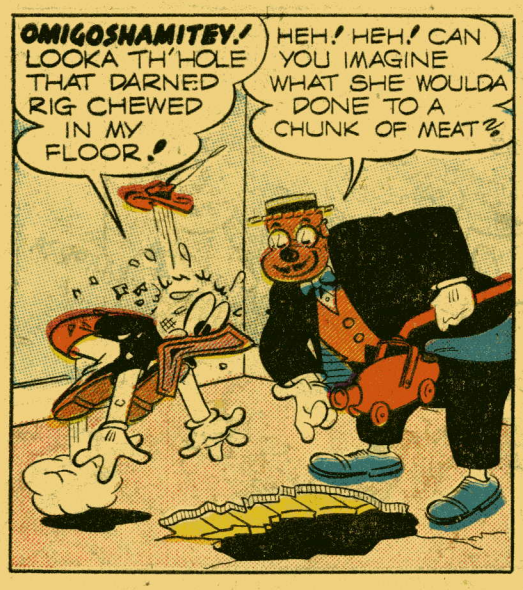

OKAY.! BUT FIRST I WANNA SHOW YOU SOMETHING.! MIND IF WE USE THIS OLD TIGER SKIN?
I'LL PLAY ALONG WITH THIS JERK AN' GET MY RUG CLEANED FOR FREE.!
GO AHEAD!
WHIRRRR

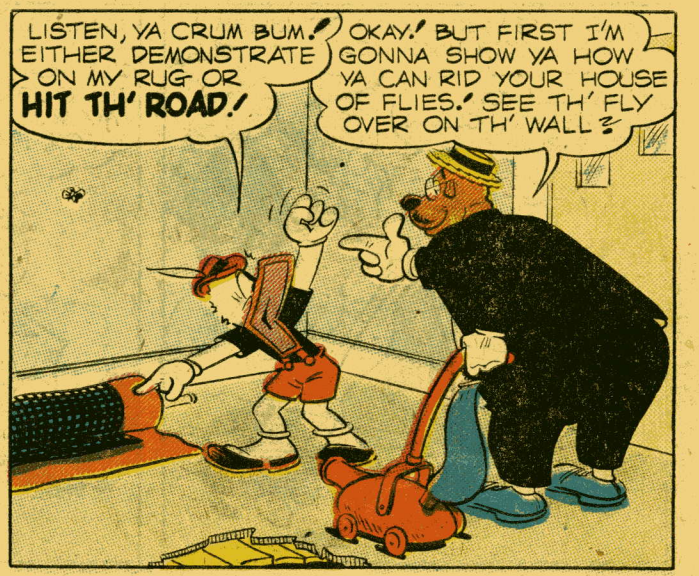

ISN'T SHE THE SNAPPIEST L'IL' HAIR CUTTER YA EVER LAID YER PEEPERS ON.!
HEY!
CLIPPETY
CLIP!
CLIP!
SNIP
SNIP

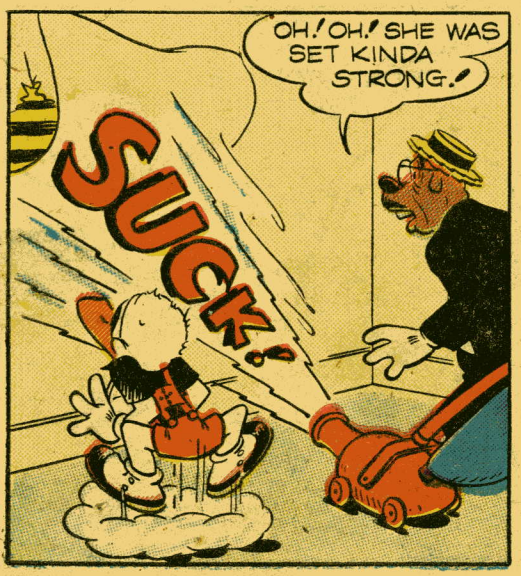
YOU'LL SAVE YOURSELF A POCKET FULL OF GREENBACKS JUST BY CUTTING YOUR OWN HAIR.!
MY TIGER SKIN.!

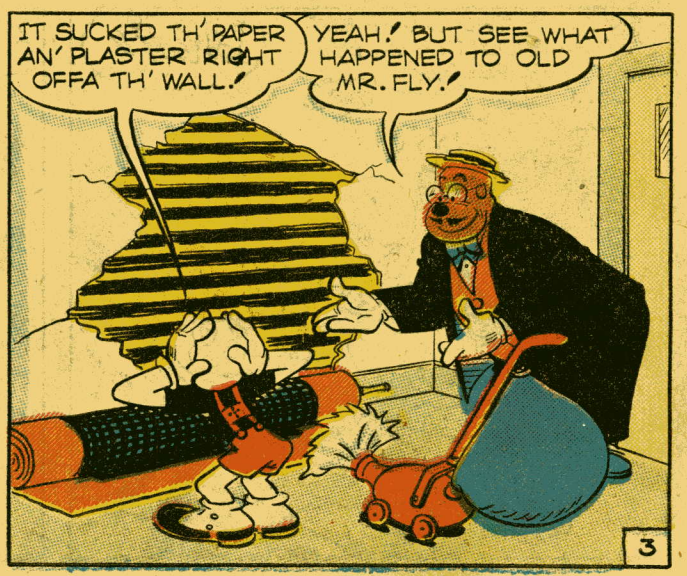

WHAT'S DONE IS DONE, BUT HOW ABOUT CLEANING TH' RUG?
YEAH! BUT FIRST WATCH'ER CLEAN UP TH' MESS ON TH' FLOOR!

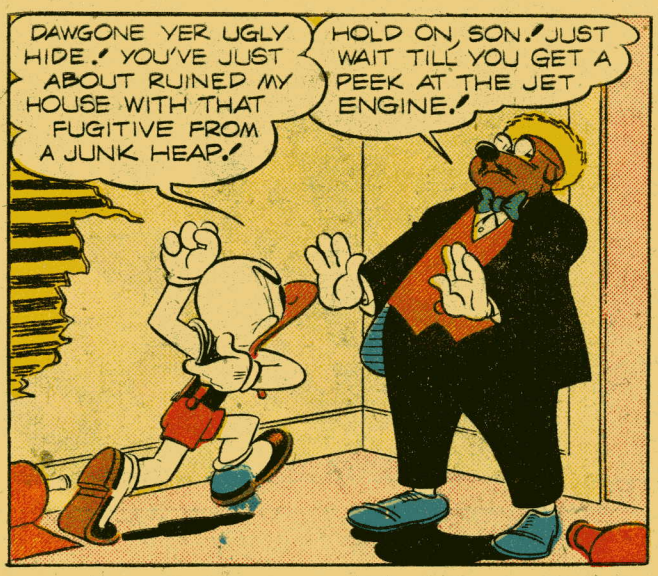

HEY!
ULP!
OOOPS! SHE SLIPPED OUTA GEAR! THAT'S TH' MEAT GRINDER SHE'S OPERATING NOW!
SPLAP!
GRRRR!
CHOPPETY
CHOP!
CHOP!
CHOP!


OMIGOSHAMITEY! LOOKA TH'HOLE THAT DARNED RIG CHEWED IN MY FLOOR!
HEH! HEH! CAN YOU IMAGINE WHAT SHE WOULDA DONE TO A CHUNK OF MEAT?!

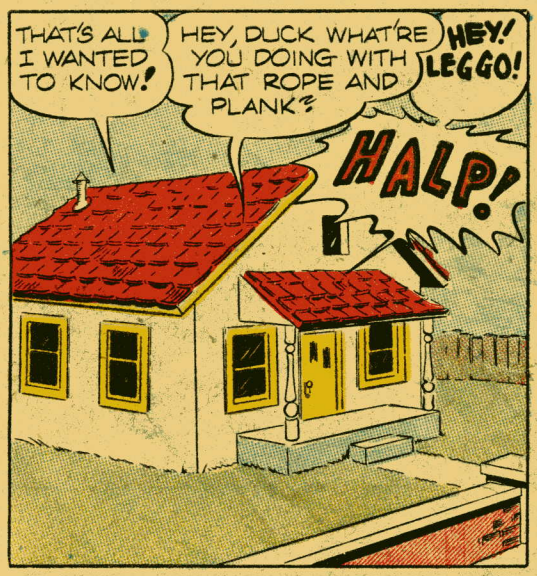

LISTEN, YA CRUM BUM! EITHER DEMONSTRATE ON MY RUG OR HIT TH' ROAD!
OKAY! BUT FIRST I'M GONNA SHOW YA HOW YA CAN RID YOUR HOUSE OF FLIES! SEE TH' FLY OVER ON TH' WALL?

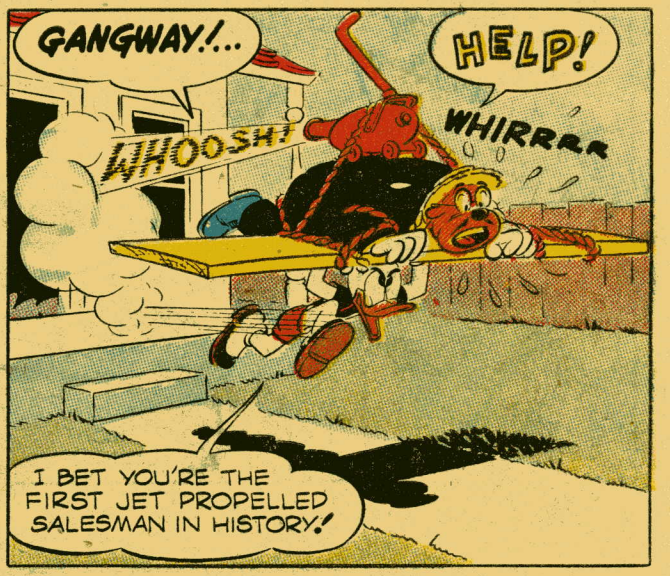

OH! OH! SHE WAS SET KINDA STRONG!
SUCK!


IT SUCKED TH' PAPER AN' PLASTER RIGHT OFFA TH' WALL!
YEAH! BUT SEE WHAT HAPPENED TO OLD MR. FLY!

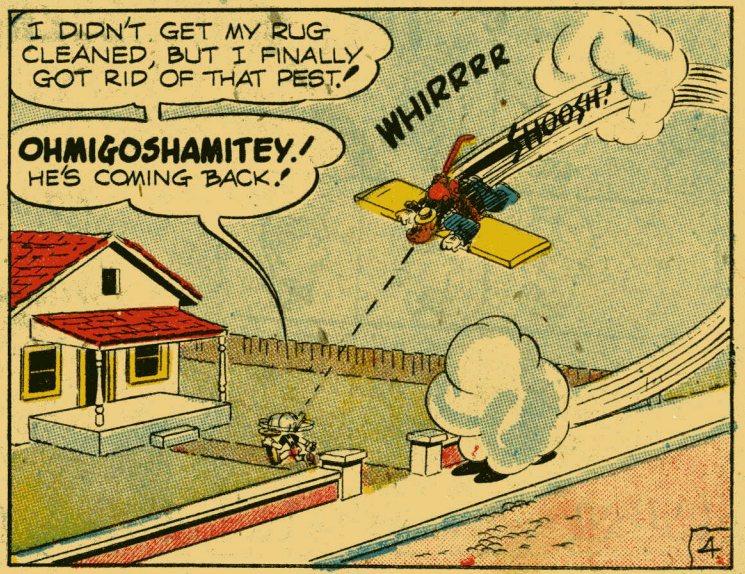

DAWGONE YER UGLY HIDE! YOU'VE JUST ABOUT RUINED MY HOUSE WITH THAT FUGITIVE FROM A JUNK HEAP!
HOLD ON, SON! JUST WAIT TILL YOU GET A PEEK AT THE JET ENGINE!

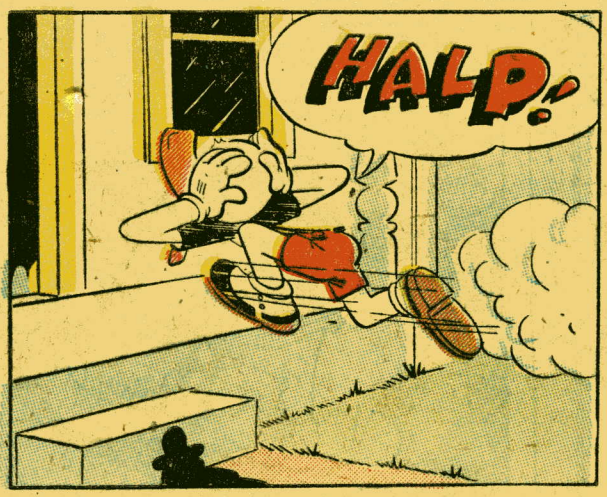
YOU MEAN TO SAY THAT THIS GIMMICK HAS A JET ENGINE JUST LIKE AN AIRPLANE?
SURE, SON! DIDN'T I TELL YOU? IF SHE HAD WINGS SHE'D FLY!

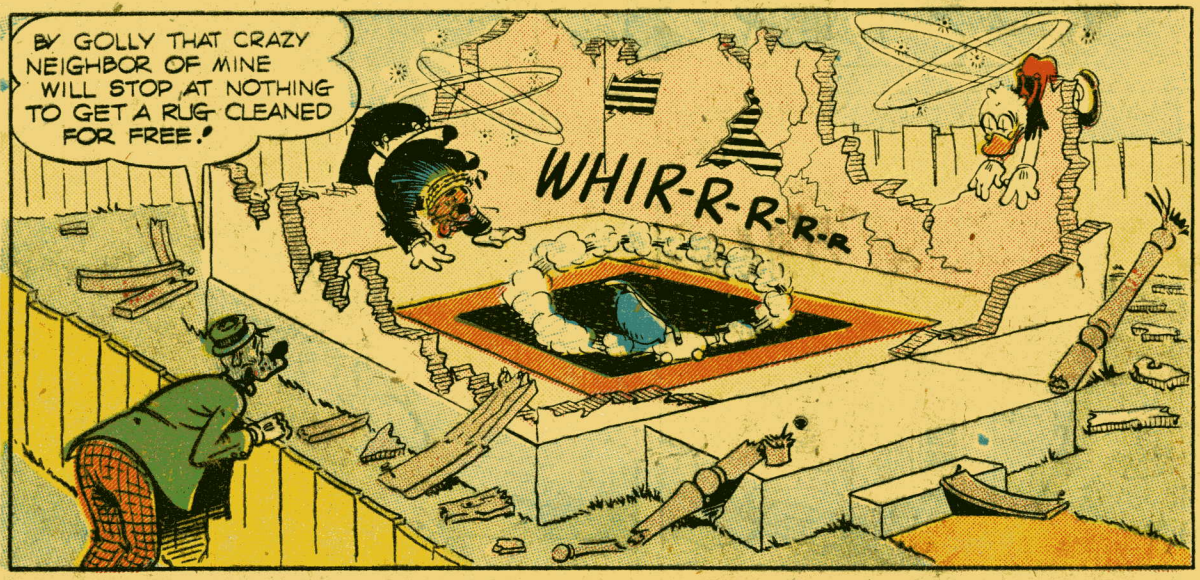

THAT'S ALL I WANTED TO KNOW!
HEY, DUCK WHAT'RE YOU DOING WITH THAT ROPE AND PLANK?
HEY! LEGGO!
HALP!


GANGWAY!...
HELP!
WHOOSH!
WHIRRRR
I BET YOU'RE THE FIRST JET PROPELLED SALESMAN IN HISTORY!

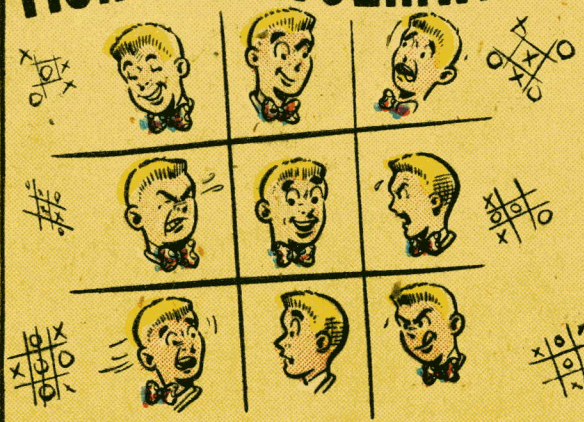
THIS IS THE LAST I'LL EVER SEE OF HIM!
SWOOSH


I DIDN'T GET MY RUG CLEANED, BUT I FINALLY GOT RID OF THAT PEST!
OHMIGOSHAMITEY! HE'S COMING BACK!
WHIRRRR
SWOOSH!





TIC...TAC...TOE...WHICHEVER WAY YOU GO...



You ALWAYS WIN with Wilbur

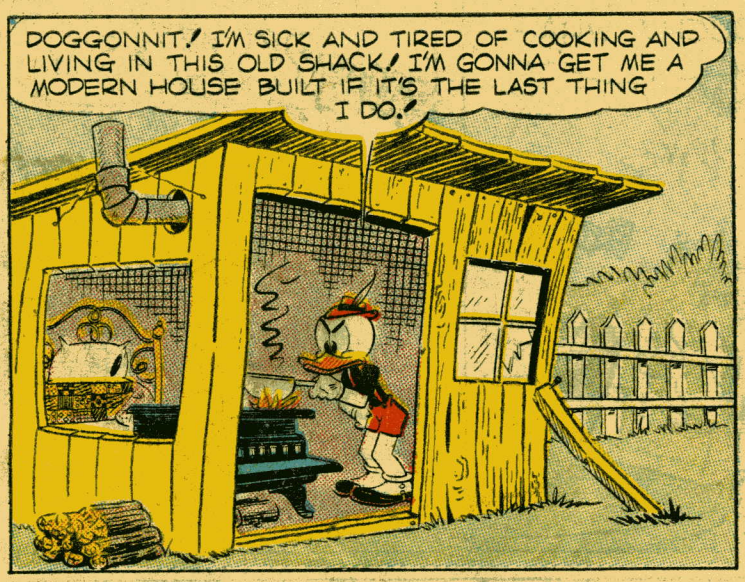
NO MATTER HOW YOU LOOK AT IT, Wilbur IS THE WINNER FOR LAUGHS AND GOOD, CLEAN FUN!!

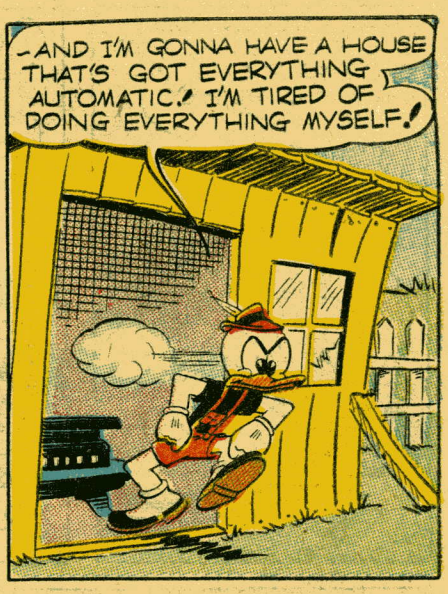
APPROVED BY Archie MAGAZINE READING

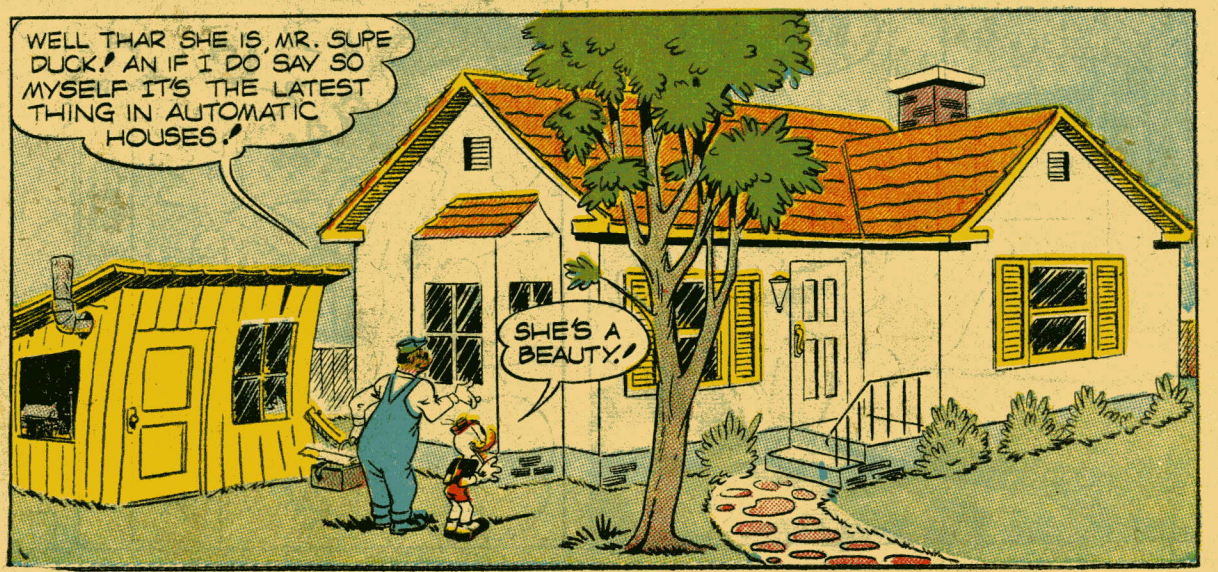
Wilbur APPEARS IN Wilbur comics · Laugh comics · PEP comics

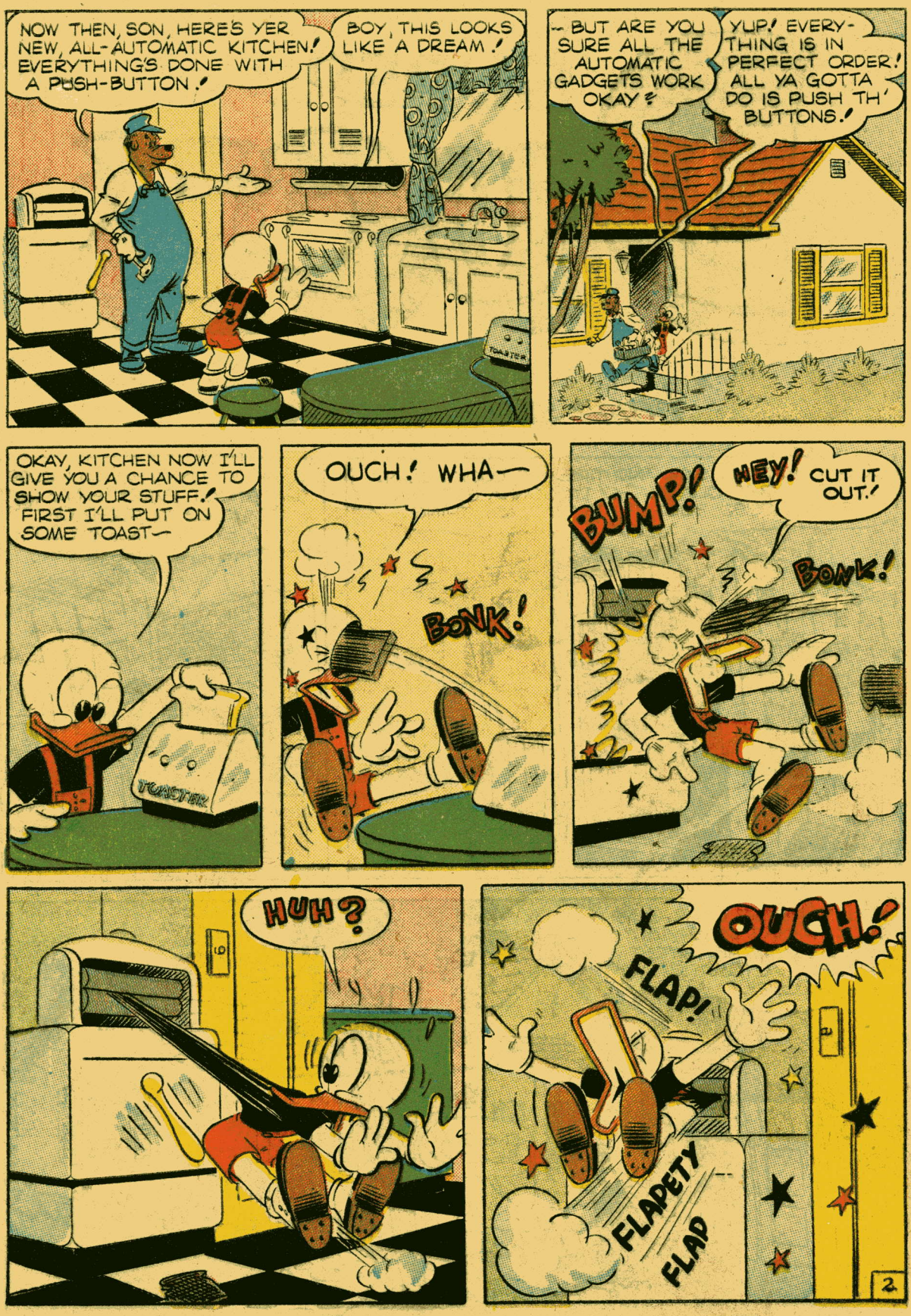
SUPER DUCK

"home sweet homicide"

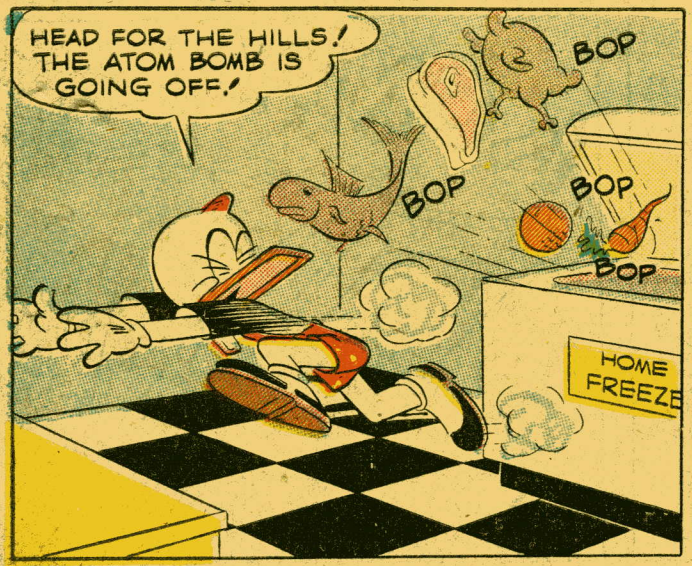


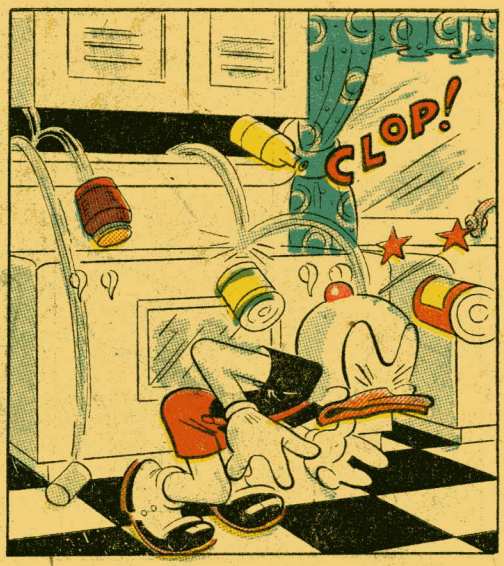


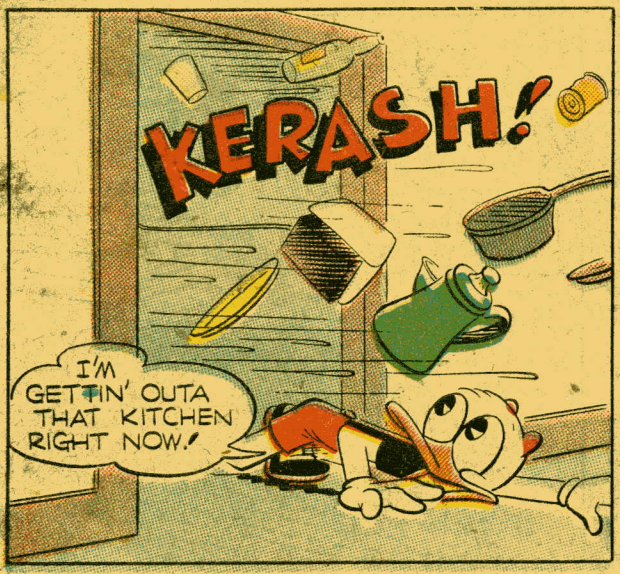


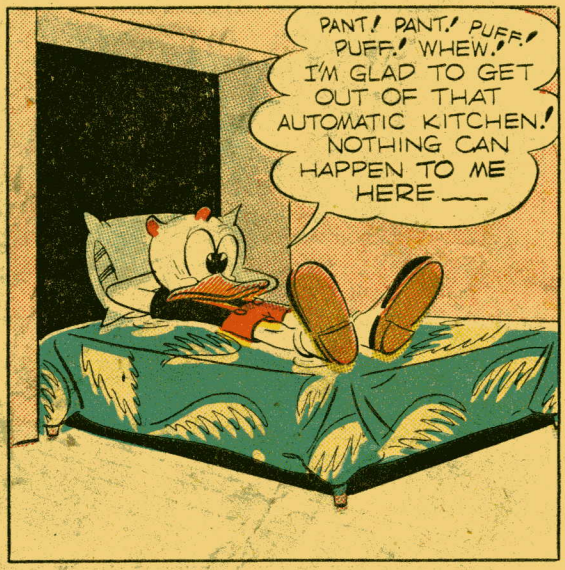

NOW THEN, SON, HERE'S YER NEW, ALL-AUTOMATIC KITCHEN! EVERYTHING'S DONE WITH A PUSH-BUTTON!
BOY, THIS LOOKS LIKE A DREAM!
TOASTER
-- BUT ARE YOU SURE ALL THE AUTOMATIC GADGETS WORK OKAY?
YUP! EVERYTHING IS IN PERFECT ORDER! ALL YA GOTTA DO IS PUSH TH' BUTTONS!
OKAY, KITCHEN NOW I'LL GIVE YOU A CHANCE TO SHOW YOUR STUFF! FIRST I'LL PUT ON SOME TOAST—
TOASTER
OUCH! WHA—
BONK!
BUMP!
HEY! CUT IT OUT!
BONK!
HUH?
FLAP!
OUCH!
FLAPETY
FLAP
2

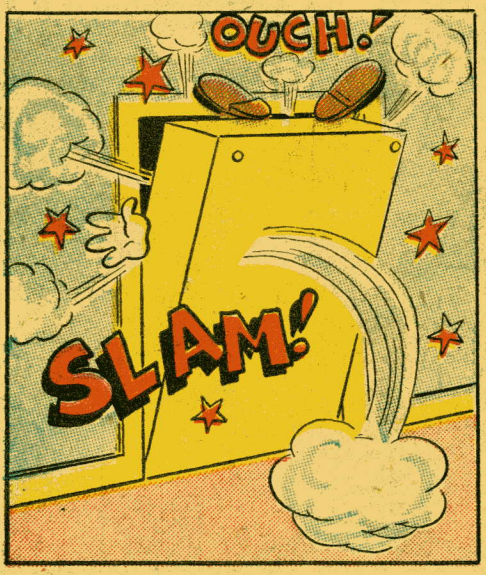
CLICK!
KONK!
HALP!
PLAP!
DAWGONNE THESE CONTRAPTIONS!
I'M HUNGRY AND WANNA EAT! AND I'M GONNA EAT!
OOOOF!
BOP!
BOP!
BOP!
BOP!
BOP!
HOME FREEZER
CORN
3

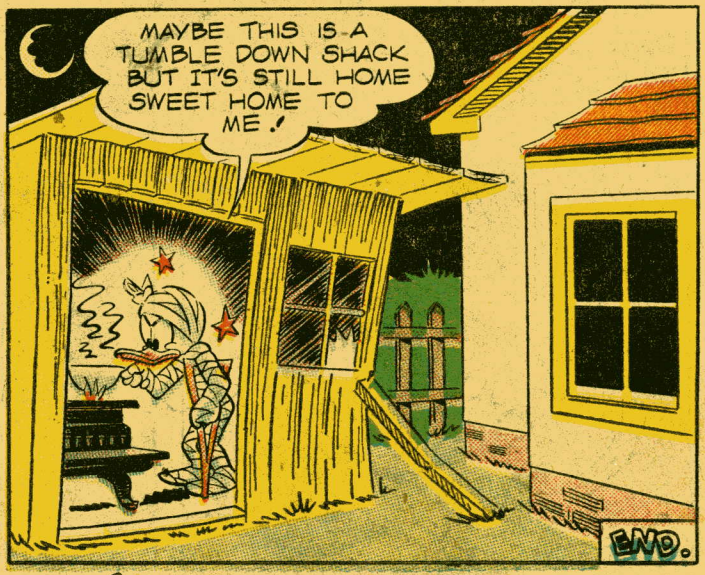

HEAD FOR THE HILLS! THE ATOM BOMB IS GOING OFF!
BOP
BOP
BOP
BOP
HOME FREEZE


CLOP!


KERASH!
I'M GETTIN' OUTA THAT KITCHEN RIGHT NOW!


PANT! PANT! PUFF! PUFF! WHEW! I'M GLAD TO GET OUT OF THAT AUTOMATIC KITCHEN! NOTHING CAN HAPPEN TO ME HERE ——


OUCH!
SLAM!


MAYBE THIS IS A TUMBLE DOWN SHACK BUT IT'S STILL HOME SWEET HOME TO ME!
END.

FUN for all

with these SMASH VALUES

Amazing Exciting

Fascinating

"RITA" RED-HEADED DRINK & WET DOLL WITH RUBBER WONDERSKIN

SHE DRINKS! SHE WETS! SHE SLEEPS!

Thrill your child with vivacious red-haired "RITA"—sensational 13 inch Drink-and Wet Doll of squeezable rubber WONDERSKIN—the amazing new LIFE-LIKE DOLL SKIN! Adorable red-haired "RITA" is every child's dream come true! She has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple (included)—and then wets her diaper. You can bathe her—move her cuddly arms, legs and head—make her sit, stand, walk and sleep. SEND NO MONEY. (C.O.D., you pay postage. Remit with order, we pay postage.)

Imagine Only $2.98 Complete

"COO-BEAR"

- Inflated, deflated in a jiffy!
- Heavy-duty inner bladder!
- Coos delightfully!

Amazing plush toy can be inflated or deflated in a moment—by any child. Goodbye to big, bulky toys stuffed with cotton or straw. "COO-BEAR" has a heavy-duty latex bladder. Just unsnap the ear and out peeks a leak-proof valve —inflated or deflated in a jiffy. Startling COO-BEAR is light as air —because it's filled with air. Squeeze any part of the toy—legs, arms, head, tummy—it gives a squeal of delight. Has big, rolling eyes. Expertly made of fine quality rayon plush. SEND NO MONEY! (C.O.D., you pay postage.) Remit with order, we pay postage.

Imagine Only 2.98

RUSH YOUR ORDER TODAY!

JUNIOR CHAMP PUNCHING BAG!

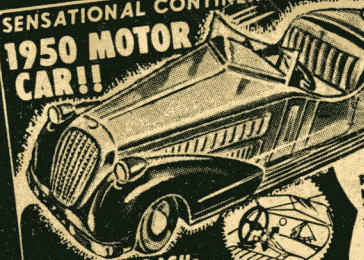
DEVELOPS COORDINATION ★ BUILDS MUSCLES ★ LOADS OF FUN

Youngsters will have hours of fascinating entertainment and health building fun with this wonderful muscle developer. Dad will join in the fun too! It's made just like a professional punching bag with real snap! Teaches youngsters to defend themselves successfully—develops muscle coordination. Made of REAL RUBBER the bag is attached to a flexible steel rod standing 36 inch high. The stand is made of sturdy wood, carefully constructed to withstand lots of action. Each unit is packed individually with the stand and bag in a special stowaway case for storage when not in use. An inflating needle is supplied for quick air-filling. Get this unusually low priced gift now. Start that youngster on his way to robust muscle building. SEND NO MONEY—Rush your order today. Remit your order and we pay postage or C.O.D. plus postage.

Only 2.98 complete

RUSH YOUR ORDER TODAY!

SENSATIONAL CONTINENTAL DESIGNED NEW 1950 MOTOR CAR!!



5 INSIDE CONTROLS!

R—REVERSE
N—ENGINE IDLES
1—FORWARD SLOW
2—FAST
3—FASTER
- STEERING WHEEL CONTROL AND
- BRAKE LEVER

AMAZING DASH-BOARD CONTROLLED!

Turn the key and the car is off! You can make it go wherever you wish because it's a genuine 3 gear motor car that shifts into first, second, third or reverse . . . And if you want to stop, keep your hand on the steering wheel and pull on your brakes! It's the miniature version of a grown-up convertible with all of the same features . . . long, slim lines, real rubber walled tires, a plexiglas windshield, straight running board, and two front headlights! Comes already assembled in bright modern colors . . . A REAL toy for Junior, and Mom and Dad too, that will ride straight into every heart! SEND NO MONEY. Rush your order today. Remit your order and we pay postage or C.O.D. plus postage.

Imagine Only $2.98 complete

GLORIOUS BLONDIE WONDER DOLL WITH "RUBBER SKIN"

- 13 Inches High
- Lifelike Appearance
- She Can Be Washed
- She Has Moving Eyes

Here she is now, that CUDDLY, HUGGABLE, love-me baby Gorgeous Blondie. She is 13" high and her soft, smooth body is of REAL RUBBER WONDERSKIN. Every little mother will want Blondie for her carriage. She's got Blondie curls aplenty, and they're thick and long just like real hair. Blondie's hair can be put up in ribbons at night and tuck her in bed and watch her long lashes sleepily close those big blue eyes. She rests soundly till her next day of fun. Every child will have the time of her life giving her body a bath and powdering her soft, baby RUBBER WONDERSKIN. She comes dressed in bright BIRTHDAY PARTY dress, cute panties, shoes and stockings. Wonderful, beautiful, amazing dolly is yours for this unbelievably low price. SEND NO MONEY. Remit with order and we pay postage or order C.O.D. plus postage.

EVERYBODY LOVES ME . . . WON'T YOU?

IMAGINE ONLY $2.98 complete

SATISFACTION GUARANTEED on all purchases.

USE THIS HANDY ORDER BLANK

SEND NO MONEY
C.O.D. you pay postage.
Remit with order,
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PLEASE RUSH THE FOLLOWING ITEMS CHECKED BELOW:

☐ RITA	2.98	☐ COO BEAR	2.98
☐ PUNCHING BAG	2.98	☐ 1950 MOTOR CAR	2.98
☐ BLONDIE	2.98		

☐ Send C. O. D. I'll pay postman ☐ I enclose $_____, you pay postage.

NAME (print) _____

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CITY _____ ZONE _____ STATE _____

New silk-finish enlargement, ivory gold-tooled frame

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Have you ever wished you could have your own favorite picture or snapshot enlarged like the pictures of Movie Stars? If you act now, you can make your wish come true. Just to get acquainted, we will make you a handsome, silk finish enlargement, mounted in a rich, gold-tooled frame with glassine front and standing easel back for only 19c each for the Picture and Frame, plus cost of mailing. Hundreds of thousands of people have already taken advantage of this generous offer, and to acquaint millions more like yourself with the famous studio portrait quality of our work, we now make this trial offer to you.

Think of it, only 19c each for a beautiful enlargement and frame you will cherish for years to come. Because of the sensational low price of this get-acquainted offer we must set a limit of 2 to a customer. So hurry—send one or two of your best photographs (either picture or negative) with the coupon below today. *Be sure to include the color of hair, eyes and clothing* for complete information on having your enlargement beautifully colored in life-like oils. SEND NO MONEY! Just mail coupon to us today. Include all information. Your original snapshot or negative will be returned.

RUSH YOUR ORDER! **Your enlargement will be shipped direct from our Hollywood studios!**

SEND NO MONEY! Mail Coupon Today!

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1227 Loyola Ave., Chicago 26, Ill.

Enclosed find _____ snapshot or negative.
(Specify number, limit 2)

Please make _____ Enlargement and Frame.
(Specify number, limit 2)

I will pay postman only 19c each for Enlargement and Frame, on arrival, plus mailing costs, on your 10-day money-back guarantee offer.

NAME _____

ADDRESS _____

CITY _____ ( ) STATE _____
(Zone)

Fill out description below. Mark back of picture 1 and 2.

COLOR—Picture No. 1
Hair _____
Eyes _____
Clothing _____

COLOR—Picture No. 2
Hair _____
Eyes _____
Clothing _____

IMPORTANT!—DO NOT ENCLOSE ANY MONEY to Receive Your Beautiful New Silk Finish ENLARGEMENT and Ivory Gold-Tooled Frame

Here's What to Do:—SEND NO MONEY! Just send us a snapshot, photograph or negative of your favorite picture. Mail with the coupon. Accept your beautifully framed enlargement when it arrives and pay postman only 19c each plus small mailing cost for picture and frame. If not completely satisfied, return the enlargement within 10 days and your money will be refunded. *But you may keep the frame as a gift for promptness.* Limit 2 to a customer. Original snapshot or negative will be returned. *NOTE: Be sure to enclose color of hair, eyes and clothing* for complete information on having your enlargement beautifully hand-colored in oils. Rush coupon with photo or negative today before offer is withdrawn.